

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Screen Strategies Media-Fairfax
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

<u>Contract / Revision</u> 2267332 /		<u>Alt Order #</u>
<u>Advertiser</u> Bob Ferguson for Governor WA-D		<u>Original Date / Revision</u> 09/13/24 / 09/13/24
<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Estimate #</u> 9781	
<u>Product</u>		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> House National Non P	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8961		<u>Advertiser Ref</u> 10193589

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	KOMO	09/17/24	09/23/24	KOMO 5:30a News	530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-1-1---	2			\$300.00				
N 3	KOMO	09/17/24	09/23/24	KOMO 6a News	6a-630a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	1-1-1--	3			\$825.00				
N 4	KOMO	09/17/24	09/23/24	KOMO 6:30a News	630a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11-1---	3			\$825.00				
N 5	KOMO	09/17/24	09/23/24	Good Morning America	7a-8a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$675.00				
N 6	KOMO	09/17/24	09/23/24	Good Morning America	8a-9a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$675.00				
N 8	KOMO	09/17/24	09/23/24	Saturday 6:30a News	630a-7a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S-	1			\$325.00				
N 9	KOMO	09/17/24	09/23/24	Saturday GMA	7a-8a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S-	1			\$825.00				
N 10	KOMO	09/17/24	09/23/24	Saturday 8a News	8a-830a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S-	1			\$250.00				
N 11	KOMO	09/17/24	09/23/24	Saturday 8:30a News	830a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S-	1			\$250.00				
N 13	KOMO	09/17/24	09/23/24	Sunday 6:30a News	630a-7a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S	1			\$110.00				
N 14	KOMO	09/17/24	09/23/24	Sunday GMA	7a-8a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	-----S	1			\$825.00				

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Contract / Revision 2267332 /		Alt Order #
Advertiser Bob Ferguson for Governor WA-D		Original Date / Revision 09/13/24 / 09/13/24
Contract Dates 09/17/24 - 09/23/24	Product	Estimate # 9781

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 15	KOMO	09/17/24	09/23/24	Sunday 8a News	8a-830a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$225.00			
N 16	KOMO	09/17/24	09/23/24	Sunday 8:30a News	830a-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$225.00			
N 17	KOMO	09/17/24	09/23/24	Kelly & Mark	9a-10a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$175.00			
N 18	KOMO	09/17/24	09/23/24	The View	10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$250.00			
N 19	KOMO	09/17/24	09/23/24	KOMO 11a News	11a-1130a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$200.00			
N 20	KOMO	09/17/24	09/23/24	KOMO 11:30a News	1130a-12n		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$200.00			
N 21	KOMO	09/17/24	09/23/24	GMA 3	12n-1p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	--1-1--				2	\$600.00			
N 22	KOMO	09/17/24	09/23/24	General Hospital	1p-2p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$450.00			
N 23	KOMO	09/17/24	09/23/24	Kelly Clarkson	2p-3p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$100.00			
N 24	KOMO	09/17/24	09/23/24	Seattle Refined	3p-330p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-1112--				5	\$100.00			
N 25	KOMO	09/17/24	09/23/24	KOMO 3:30p News	330p-4p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	1-1-1--				3	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		5	KOMO	09/17/24-09/23/24	KOMO 3:30p News	330p-4p	M--W--F----	:30	\$225.00	NM		
		See MG 25.6										
		6	KOMO	09/17/24-09/23/24	KOMO 3p News	3p-330p	M-----	:30	\$225.00	NM		
		Ⓜ MG for 25.5 09/23										
N 26	KOMO	09/17/24	09/23/24	KOMO 4p News	4p-430p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11-1---				3	\$900.00			
N 27	KOMO	09/17/24	09/23/24	KOMO 4:30p News	430p-5p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$900.00			
N 28	KOMO	09/17/24	09/23/24	KOMO 5p News	5p-530p		:30			NM	4	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-1111--				4	\$1,775.00			
N 29	KOMO	09/17/24	09/23/24	KOMO 6p News	6p-630p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	--111--				3	\$475.00			

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Contract Dates 09/17/24 - 09/23/24	Product	Estimate # 9781

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 31	KOMO	09/17/24	09/23/24	Sunday 4:30p News	430p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$150.00			
N 32	KOMO	09/17/24	09/23/24	Sunday 5p News	5p-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$350.00			
N 33	KOMO	09/17/24	09/23/24	Sunday 6p News	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$300.00			
N 34	KOMO	09/17/24	09/23/24	Sunday 6:30p News	630p-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$300.00			
N 35	KOMO	09/17/24	09/23/24	Wheel of Fortune	7p-730p		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-1111--				4	\$2,700.00			
N 36	KOMO	09/17/24	09/23/24	Jeopardy	730p-8p		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-1111--				4	\$2,700.00			
N 38	KOMO	09/17/24	09/23/24	Dancing With Stars	8p-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-T-----				1	\$800.00			
N 40	KOMO	09/17/24	09/23/24	The Golden Bachelorette	8p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	--W----				1	\$900.00			
N 43	KOMO	09/17/24	09/23/24	Press Your Luck	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	---T---				1	\$900.00			
N 47	KOMO	09/17/24	09/23/24	20/20	9p-11p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	----F--				1	\$650.00			
N 49	KOMO	09/17/24	09/23/24	Wheel/Jeopardy	9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$500.00			
N 50	KOMO	09/17/24	09/23/24	Saturday 10p News	10p-11p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$250.00			
N 52	KOMO	09/17/24	09/23/24	KOMO 11p News	11p-1135p		:30			NM	13	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	2222212				13	\$600.00			
N 53	KOMO	09/17/24	09/23/24	Nightline	1235x-105x		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-1-----				1	\$55.00			
N 54	KOMO	09/17/24	09/23/24	Jimmy Kimmel	1135p-1235x		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	11111--				5	\$150.00			
Totals											118	\$75,615.00

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<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Product</u>	<u>Estimate #</u> 9781

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/16/24 - 09/22/24	102	\$67,865.00	(\$10,179.75)	\$57,685.25
09/23/24 - 09/29/24	16	\$7,750.00	(\$1,162.50)	\$6,587.50
Totals	118	\$75,615.00	(\$11,342.25)	\$64,272.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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