

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Screen Strategies Media-Fairfax
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

<u>Contract / Revision</u> 2277460 /		<u>Alt Order #</u>
<u>Advertiser</u> Bob Ferguson for Governor WA-D		<u>Original Date / Revision</u> 09/26/24 / 09/26/24
<u>Contract Dates</u> 10/01/24 - 10/07/24	<u>Estimate #</u> 9908	
<u>Product</u>		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> House National Non P	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8961		<u>Advertiser Ref</u> 10193589

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	KOMO	10/01/24	10/07/24	KOMO 5:30a News	530a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11-1---	3			\$300.00				
N 3	KOMO	10/01/24	10/07/24	KOMO 6a News	6a-630a		:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11111--	5			\$825.00				
N 4	KOMO	10/01/24	10/07/24	KOMO 6:30a News	630a-7a		:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11111--	5			\$825.00				
N 5	KOMO	10/01/24	10/07/24	Good Morning America	7a-8a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11111--	5			\$675.00				
N 6	KOMO	10/01/24	10/07/24	Good Morning America	8a-9a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11111--	5			\$675.00				
N 8	KOMO	10/01/24	10/07/24	Saturday 6:30a News	630a-7a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S-	1			\$325.00				
N 10	KOMO	10/01/24	10/07/24	Saturday 8a News	8a-830a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S-	1			\$250.00				
N 11	KOMO	10/01/24	10/07/24	Saturday 8:30a News	830a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S-	1			\$250.00				
N 12	KOMO	10/01/24	10/07/24	Sunday 6:30a News	630a-7a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S	1			\$110.00				
N 13	KOMO	10/01/24	10/07/24	Sunday GMA	7a-8a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S	1			\$825.00				
N 15	KOMO	10/01/24	10/07/24	Sunday 8a News	8a-830a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S	1			\$675.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

Contract / Revision 2277460 /		Alt Order #
Advertiser Bob Ferguson for Governor WA-D		Original Date / Revision 09/26/24 / 09/26/24
Contract Dates 10/01/24 - 10/07/24	Product	Estimate # 9908

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 16	KOMO	10/01/24	10/07/24	Sunday 8:30a News	830a-9a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$675.00			
N 17	KOMO	10/01/24	10/07/24	Kelly & Mark	9a-10a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	111-1--				4	\$175.00			
N 18	KOMO	10/01/24	10/07/24	The View	10a-11a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$750.00			
N 19	KOMO	10/01/24	10/07/24	KOMO 11a News	11a-1130a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$600.00			
N 20	KOMO	10/01/24	10/07/24	KOMO 11:30a News	1130a-12n		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$600.00			
N 21	KOMO	10/01/24	10/07/24	GMA 3	12n-1p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$600.00			
N 22	KOMO	10/01/24	10/07/24	General Hospital	1p-2p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-----				1	\$450.00			
N 23	KOMO	10/01/24	10/07/24	Kelly Clarkson	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$100.00			
N 24	KOMO	10/01/24	10/07/24	Seattle Refined	3p-330p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	2-111--				5	\$100.00			
N 26	KOMO	10/01/24	10/07/24	KOMO 4p News	4p-430p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$900.00			
N 27	KOMO	10/01/24	10/07/24	KOMO 4:30p News	430p-5p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$900.00			
N 28	KOMO	10/01/24	10/07/24	KOMO 5p News	5p-530p		:30			NM	4	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-111--				4	\$1,775.00			
N 29	KOMO	10/01/24	10/07/24	KOMO 6p News	6p-630p		:30			NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-111--				4	\$1,425.00			
N 31	KOMO	10/01/24	10/07/24	Sunday 4:30p News	430p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$150.00			
N 32	KOMO	10/01/24	10/07/24	Sunday 5p News	5p-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$350.00			
N 33	KOMO	10/01/24	10/07/24	Sunday 6p News	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$300.00			
N 34	KOMO	10/01/24	10/07/24	Sunday 6:30p News	630p-7p		:30			NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

Contract / Revision 2277460 /		Alt Order #
Advertiser Bob Ferguson for Governor WA-D		Original Date / Revision 09/26/24 / 09/26/24
Contract Dates 10/01/24 - 10/07/24	Product	Estimate # 9908

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$300.00			
N 35	KOMO	10/01/24	10/07/24	Wheel of Fortune	7p-730p		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-111--				4	\$2,700.00			
N 36	KOMO	10/01/24	10/07/24	Jeopardy	730p-8p		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-111--				4	\$2,700.00			
N 37	KOMO	10/01/24	10/07/24	Dancing With The Stars	8p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	M-----				1	\$900.00			
N 38	KOMO	10/01/24	10/07/24	The Golden Bachelorette	8p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--W----				1	\$900.00			
N 39	KOMO	10/01/24	10/07/24	9-1-1	8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---T---				1	\$2,700.00			
N 40	KOMO	10/01/24	10/07/24	Doctor Odyssey	10p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--W----				1	\$700.00			
N 41	KOMO	10/01/24	10/07/24	FRIDAY 8-9P	8p-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----F--				1	\$800.00			
N 48	KOMO	10/01/24	10/07/24	Saturday 8p News	8p-830p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$500.00			
N 49	KOMO	10/01/24	10/07/24	Wheel/Jeopardy	9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$500.00			
N 50	KOMO	10/01/24	10/07/24	Saturday 10p News	10p-11p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$250.00			
N 52	KOMO	10/01/24	10/07/24	KOMO 11p News	11p-1135p		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1111111				7	\$600.00			
N 53	KOMO	10/01/24	10/07/24	Nightline	1235x-105x		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1---				3	\$55.00			
N 54	KOMO	10/01/24	10/07/24	Jimmy Kimmel	1135p-1235x		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$150.00			
N 55	KOMO	10/01/24	10/07/24	Saturday GMA	7a-8a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$825.00			
N 56	KOMO	10/01/24	10/07/24	KOMO 3:30p News	330p-4p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11111--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	10/01/24-10/07/24	KOMO 3:30p News	330p-4p	MTuWThF----	:30		\$225.00	NM		
	See MG 56.6											
	6	KOMO	10/01/24-10/07/24	KOMO 3p News	3p-330p	-Tu-----	:30		\$225.00	NM		
	Ⓜ MG for 56.1 10/01											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

Contract / Revision 2277460 /		Alt Order #
Advertiser Bob Ferguson for Governor WA-D		Original Date / Revision 09/26/24 / 09/26/24
Contract Dates 10/01/24 - 10/07/24	Product	Estimate # 9908

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 57	KOMO	10/01/24	10/07/24	AFHV	7p-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				1	\$850.00			
N 58	KOMO	10/01/24	10/07/24	NCAA Football	430p-830p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$900.00			
N 59	KOMO	10/01/24	10/07/24	TUESDAY 10-11P	10p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-T-----				1	\$700.00			
N 60	KOMO	10/01/24	10/07/24	20/20	9p-11p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----F--				1	\$650.00			
N 61	KOMO	10/01/24	10/07/24	Vice Presidential Debate	6p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-T-----				1	\$2,500.00			
N 62	KOMO	10/01/24	10/07/24	The Race for the White Ho	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-T-----				1	\$500.00			
N 63	KOMO	10/01/24	10/07/24	MLB Wild Card Series	11a-2p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-TW----				3	\$200.00			
N 64	KOMO	10/01/24	10/07/24	NCAA Football	1230-430p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$700.00			
N 65	KOMO	10/01/24	10/07/24	NCAA Football	9a-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S-				1	\$500.00			
N 66	KOMO	10/01/24	10/07/24	WNBA	1130a-2p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----S				2	\$200.00			
Totals											129	\$98,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/06/24	106	\$79,820.00	(\$11,973.00)	\$67,847.00
10/07/24 - 10/13/24	23	\$18,405.00	(\$2,760.75)	\$15,644.25
Totals	129	\$98,225.00	(\$14,733.75)	\$83,491.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.