

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2291723 /		<u>Alt Order #</u> 28484587
<u>Advertiser</u> Dave Upthegrove for WA Lands Commission		<u>Original Date / Revision</u> 10/28/24 / 10/28/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 1877	
<u>Product</u> POLITICAL		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 98	<u>Product 1/2</u> 101
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40196649	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/29/24	11/04/24	Good Morning America	8a-9a		:15/:15			BK	10	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	22222--				10	\$675.00			
N 2	KOMO	10/29/24	11/04/24	Good Morning America	7a-8a		:15/:15			BK	10	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	22222--				10	\$675.00			
N 3	KOMO	10/29/24	11/04/24	KOMO4 News @ 11a	11a-1130a		:15/:15			BK	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$600.00			
N 4	KOMO	10/29/24	11/04/24	General Hospital	1p-2p		:15/:15			BK	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$450.00			
N 5	KOMO	10/29/24	11/04/24	Live with Kelly & Mark	9a-10a		:15/:15			BK	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$525.00			
N 6	KOMO	10/29/24	11/04/24	The View	10a-11a		:15/:15			BK	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$750.00			
N 7	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @4p	4p-5p		:15/:15			BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1				1	\$450.00			
N 8	KOMO	10/29/24	11/04/24	First News @4P	430p-5p		:15/:15			BK	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$900.00			
N 9	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 5p	5p-530p		:15/:15			BK	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1				1	\$1,050.00			
N 10	KOMO	10/29/24	11/04/24	KOMO4 News @ 5p	5p-530p		:15/:15			BK	4	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	11111--				5	\$1,775.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/29/24-11/04/24	KOMO4 News @ 5p	5p-530p	MTuWThF----	:15/:15		\$1,775.00	BK		
	See MG 11.5,11.6,11.7,11.8,11.9,11.10,11.11											

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Contract / Revision	Alt Order #
2291723 /	28484587

Advertiser	Original Date / Revision
Dave Upthegrove for WA Lands Commission	10/28/24 / 10/28/24

Contract Dates	Product	Estimate #
10/29/24 - 11/04/24	POLITICAL	1877

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOMO	10/29/24	11/04/24	KOMO4 News @ 6p	6p-630p		:15/:15			BK	10	\$12,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	1-111--	4			\$1,425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KOMO	10/29/24-11/04/24	KOMO4 News @ 6p	6p-630p	M--WThF----	:15/:15		\$1,425.00	BK		
			See MG 11.5,11.6,11.7,11.8,11.9,11.10,11.11									
	5	KOMO	10/29/24-11/04/24	NFL Monday Night Football	5p-830p	M-----	:15/:15		\$2,000.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	6	KOMO	10/29/24-11/04/24	NFL Monday Night Football	5p-830p	M-----	:15/:15		\$2,000.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	7	KOMO	10/29/24-11/04/24	College Football	430p-8p	-----Sa--	:15/:15		\$2,700.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	8	KOMO	10/29/24-11/04/24	Wheel of Fortune	10p-1030p	M-----	:15/:15		\$500.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	9	KOMO	10/29/24-11/04/24	Jeopardy	1030p-11p	M-----	:15/:15		\$500.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	10	KOMO	10/29/24-11/04/24	General Hospital	1p-2p	---W-----	:15/:15		\$450.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
	11	KOMO	10/29/24-11/04/24	General Hospital	1p-2p	----Th-----	:15/:15		\$450.00	BK		
	Ⓜ		MG for 10.5,13.5,12.5,11.4									
N 12	KOMO	10/29/24	11/04/24	Jeopardy	730p-8p		:15/:15			BK	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	11111--	5			\$2,700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/29/24-11/04/24	Jeopardy	730p-8p	MTuWThF----	:15/:15		\$2,700.00	BK		
			See MG 11.5,11.6,11.7,11.8,11.9,11.10,11.11									
N 13	KOMO	10/29/24	11/04/24	Wheel of Fortune	7p-730p		:15/:15			BK	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	11111--	5			\$2,700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/29/24-11/04/24	Wheel of Fortune	7p-730p	MTuWThF----	:15/:15		\$2,700.00	BK		
			See MG 11.5,11.6,11.7,11.8,11.9,11.10,11.11									
N 14	KOMO	10/29/24	11/04/24	Shark Tank	8p-9p		:15/:15			BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	----1--	1			\$2,400.00				
N 15	KOMO	10/29/24	11/04/24	Press Your Luck	8p-9p		:15/:15			BK	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	---1---	1			\$2,700.00				
N 16	KOMO	10/29/24	11/04/24	Dancing With The Stars	8p-10p		:15/:15			BK	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	-2-----	2			\$2,400.00				
N 17	KOMO	10/29/24	11/04/24	The Golden Bachelorette	8p-930p		:15/:15			BK	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	--1----	1			\$2,700.00				
N 18	KOMO	10/29/24	11/04/24	Doctor Odyssey	10p-11p		:15/:15			BK	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	---1---	1			\$2,700.00				
N 19	KOMO	10/29/24	11/04/24	Doctor Odyssey	9p-10p		:15/:15			BK	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	---1---	1			\$2,700.00				
N 20	KOMO	10/29/24	11/04/24	High Potential	10p-11p		:15/:15			BK	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-1-----				1	\$2,100.00			
N 21	KOMO	10/29/24	11/04/24	Abbott Elementary	930p-10p		:15/:15			BK	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	--1----				1	\$2,700.00			
N 22	KOMO	10/29/24	11/04/24	KOMO 4 News Sat @ 6a	630a-7a		:15/:15			BK	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1-				1	\$325.00			
N 23	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 6a	630a-7a		:15/:15			BK	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1				1	\$325.00			
N 24	KOMO	10/29/24	11/04/24	KOMO 4 News Sat @ 6a	6a-630a		:15/:15			BK	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1-				1	\$325.00			
N 25	KOMO	10/29/24	11/04/24	SUN KOMO 4 NEWS	8-9A		:15/:15			BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	-----1				1	\$675.00			
N 26	KOMO	10/29/24	11/04/24	KOMO4 News @ 430a	430a-5a		:15/:15			BK	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	1-----				1	\$125.00			
Totals											83	\$97,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/03/24	69	\$86,225.00	(\$12,933.75)	\$73,291.25
11/04/24 - 11/10/24	14	\$11,050.00	(\$1,657.50)	\$9,392.50
Totals	83	\$97,275.00	(\$14,591.25)	\$82,683.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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