



Information Collection Form for NAB Public Issue Advocacy Campaign: Media Ownership (NAB-PB-MO)



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NAB has created and made available advocacy advertising spots regarding modernization of media ownership regulations that broadcast stations may voluntarily download and broadcast. NAB has not requested or purchased airtime on stations to broadcast these advertising spots.

This form should **only** be used to collect information for this NAB public issue advocacy campaign regarding modernization of media ownership regulations. Use of this form for unrelated political advertisements or other purposes could lead to FCC enforcement.

Specifically, this form should not be used for unrelated political advertisements or spots that involve a "request to purchase" broadcast time by a legally qualified candidate for public office or a third-party issue advertiser. Those type of requests should be documented on the appropriate NAB political broadcasting agreement form for candidate or non-candidate/issue advertisements (PB-19), which can be found here: <https://my.nab.org/membersonly/s/member-downloads>.

Stations should complete the portions of this form that are not prefilled and upload a completed copy to their FCC-hosted online political file.

Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

You must save this form after each entry of your electronic signature. Make sure to save the form again if you submit any information after entering your electronic signature.

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INFORMATION COLLECTION FORM FOR NAB PUBLIC ISSUE ADVOCACY CAMPAIGN: MEDIA OWNERSHIP (NAB-PB-MO)

The National Association of Broadcasters hereby furnishes broadcast material as follows:

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Name of entity furnishing the broadcast material:

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: nab@nab.org

Station is authorized to announce the time as furnished by such person or entity.

All chief executive officers or members of the executive committee or board of directors or other governing group(s) of the entity furnishing the broadcast material:

Curtis LeGeyt, president and Chief Executive Officer

Shawn Donilon, executive vice president, Government Relations

Michelle Lehman, chief of staff and EVP, Public Affairs

Tea Gennaro, chief financial officer and EVP, Finance and Administration

For further information, visit <https://www.nab.org/about/leadership.asp> and <https://www.nab.org/about/nabBoard.asp>.

By signing below, entity furnishing the broadcast material represents that those listed above are the only executive officers, members of the executive committee or board of directors or other governing group(s).

Clearly identify all political matters or matters involving the discussion of a controversial issue of public importance referred to in the broadcast material:

Modernization of Media Ownership Regulations

- ☒ Ad does not refer to a federal candidate(s) or federal election.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The entity furnishing this broadcast material agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-referenced material. The entity furnishing the material also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Entity Furnishing the Broadcast Material	Station Representative
Signature: <i>Michelle S. Lehman</i>	Signature: <i>Jennifer Lopez</i>
Name: Michelle S. Lehman	Name: Jennifer Lopez
Date Broadcast Material Made Available:	Date of Station Approval to Broadcast Material: 5/12/2025

TO BE COMPLETED BY STATION ONLY

Note: Must have separate NAB-PB-MO forms (or the equivalent, e.g., addendums) for each version of the material (i.e., for every ad with differing copy).

Station Call Letters: KUNS	Station Location: Seattle, WA	Run Start and End Date (see station information for actual schedule): 5/13/25-5/31/25
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Upload to the FCC's online public inspection file system this information collection form or other material or use this space to document schedule of time spots actually aired, or attach separately. If station will not upload the actual times spots aired until an invoice or other automated schedule is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.