

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2242367 /		<u>Alt Order #</u> 28430931
<u>Advertiser</u> Nick Brown for WA AG-D		<u>Original Date / Revision</u> 07/15/24 / 07/15/24
<u>Contract Dates</u> 07/16/24 - 07/22/24	<u>Estimate #</u> 1591	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 97	<u>Product 1/2</u> 100
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40195658	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	07/16/24	07/22/24	KOMO4 News @ 11p	11p-1135p		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/16/24	07/22/24	1111111	7			\$150.00				
N 2	KOMO	07/16/24	07/22/24	Jimmy Kimmel Live	1135p-1237x		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/16/24	07/22/24	11111--	5			\$175.00				
N 3	KOMO	07/16/24	07/22/24	Jeopardy	730p-8p		:30			NM	3	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/16/24	07/22/24	-----1-	1			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	07/16/24-07/22/24	Jeopardy	730p-8p	-----Sa--	:30		\$350.00	NM		
	See MG 3.2,3.3,3.4											
	2	KOMO	07/16/24-07/22/24	Wheel of Fortune	9p-930p	-----Sa--	:30		\$250.00	NM		
	Ⓜ	MG for 4.1,3.1										
	3	KOMO	07/16/24-07/22/24	Jeopardy	930p-10p	-----Sa--	:30		\$250.00	NM		
	Ⓜ	MG for 4.1,3.1										
	4	KOMO	07/16/24-07/22/24	Good Morning America	7a-8a	-----Sa--	:30		\$200.00	NM		
	Ⓜ	MG for 4.1,3.1										
N 4	KOMO	07/16/24	07/22/24	Wheel of Fortune	7p-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/16/24	07/22/24	-----1-	1			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	07/16/24-07/22/24	Wheel of Fortune	7p-730p	-----Sa--	:30		\$350.00	NM		
	See MG 3.2,3.3,3.4											
N 5	KOMO	07/16/24	07/22/24	Jeopardy	730p-8p		:30			NM	5	\$7,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/16/24	07/22/24	11111--	5			\$1,490.00				

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Advertiser Nick Brown for WA AG-D		Original Date / Revision 07/15/24 / 07/15/24
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	07/16/24-07/22/24	Jeopardy	730p-8p	MTuWThF----	:30		\$1,490.00	NM		
			See MG 5.6,5.7,5.8 Program Change									
	2	KOMO	07/16/24-07/22/24	Jeopardy	730p-8p	MTuWThF----	:30		\$1,490.00	NM		
			See MG 5.6,5.7,5.8									
	3	KOMO	07/16/24-07/22/24	Jeopardy	730p-8p	MTuWThF----	:30		\$1,490.00	NM		
			See MG 5.6,5.7,5.8									
	6	KOMO	07/16/24-07/22/24	Jeopardy	1030p-11p	-Tu-----	:30		\$1,490.00	NM		
	Ⓜ		MG for 5.1,5.2,5.3									
	7	KOMO	07/16/24-07/22/24	Jeopardy	1030p-11p	---W-----	:30		\$1,490.00	NM		
	Ⓜ		MG for 5.1,5.2,5.3									
	8	KOMO	07/16/24-07/22/24	Jeopardy	1030p-11p	----Th-----	:30		\$1,490.00	NM		
	Ⓜ		MG for 5.1,5.2,5.3									
N 6	KOMO	07/16/24	07/22/24	Wheel of Fortune	7p-730p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--	5				\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	07/16/24-07/22/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$1,400.00	NM		
			See MG 6.6,6.7,6.8 Program Change									
	2	KOMO	07/16/24-07/22/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$1,400.00	NM		
			See MG 6.6,6.7,6.8									
	3	KOMO	07/16/24-07/22/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$1,400.00	NM		
			See MG 6.6,6.7,6.8									
	6	KOMO	07/16/24-07/22/24	Wheel Of Fortune	10p-1030p	-Tu-----	:30		\$1,400.00	NM		
	Ⓜ		MG for 6.1,6.3,6.2									
	7	KOMO	07/16/24-07/22/24	Wheel of Fortune	10p-1030p	---W-----	:30		\$1,400.00	NM		
	Ⓜ		MG for 6.1,6.3,6.2									
	8	KOMO	07/16/24-07/22/24	Wheel of Fortune	10p-1030p	----Th-----	:30		\$1,400.00	NM		
	Ⓜ		MG for 6.1,6.3,6.2									
N 7	KOMO	07/16/24	07/22/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	-----1-	1				\$90.00			
N 8	KOMO	07/16/24	07/22/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	-----1-	1				\$175.00			
N 9	KOMO	07/16/24	07/22/24	Good Morning America	7a-8a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	-----1-	1				\$200.00			
N 10	KOMO	07/16/24	07/22/24	KOMO 4 News Sun @ 8a	830a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	-----1	1				\$350.00			
N 11	KOMO	07/16/24	07/22/24	This Week with George Step	9a-10a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	-----1	1				\$525.00			
N 12	KOMO	07/16/24	07/22/24	KOMO4 News @ 11a	1130a-12n		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--	5				\$150.00			
N 13	KOMO	07/16/24	07/22/24	KOMO4 News @ 11a	11a-1130a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$150.00			
N 14	KOMO	07/16/24	07/22/24	General Hospital	1p-2p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$150.00			
N 15	KOMO	07/16/24	07/22/24	Good Morning America	7a-8a		:30			NM	5	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$265.00			
N 16	KOMO	07/16/24	07/22/24	Good Morning America	8a-9a		:30			NM	5	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$265.00			
N 17	KOMO	07/16/24	07/22/24	KOMO4 News @ 6a	630a-7a		:30			NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$305.00			
N 18	KOMO	07/16/24	07/22/24	KOMO4 News @ 6p	6p-630p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$700.00			
N 19	KOMO	07/16/24	07/22/24	KOMO4 News @ 5p	5p-530p		:30			NM	5	\$4,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	11111--				5	\$965.00			
Totals											70	\$33,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/15/24 - 07/21/24	58	\$27,000.00	(\$4,050.00)	\$22,950.00
07/22/24 - 07/28/24	12	\$6,165.00	(\$924.75)	\$5,240.25
Totals	70	\$33,165.00	(\$4,974.75)	\$28,190.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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