

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2245577 /		<u>Alt Order #</u> 28433848
<u>Advertiser</u> Nick Brown for WA AG-D		<u>Original Date / Revision</u> 07/22/24 / 07/22/24
<u>Contract Dates</u> 07/23/24 - 07/29/24	<u>Estimate #</u> 1598	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 97	<u>Product 1/2</u> 100
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40195658	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	07/23/24	07/29/24	Full Measure w/S.Atkinson	10a-1030a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1	1			\$75.00				
N 2	KOMO	07/23/24	07/29/24	KOMO4 News @ 11a	11a-1130a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$150.00				
N 3	KOMO	07/23/24	07/29/24	KOMO4 News @ 11a	1130a-12n		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$150.00				
N 4	KOMO	07/23/24	07/29/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1-	1			\$160.00				
N 5	KOMO	07/23/24	07/29/24	KOMO 4 News Sun @ 4p	4p-430p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1	1			\$265.00				
N 6	KOMO	07/23/24	07/29/24	KOMO 4 News Sun @ 4p	430p-5p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1	1			\$265.00				
N 7	KOMO	07/23/24	07/29/24	KOMO4 News @ 11p	11p-1135p		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	1111111	7			\$150.00				
N 8	KOMO	07/23/24	07/29/24	KOMO 4 News Sat @ 6a	6a-630a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1-	1			\$160.00				
N 9	KOMO	07/23/24	07/29/24	KOMO 4 News Sat @ 5p	5p-530p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1-	1			\$395.00				
N 10	KOMO	07/23/24	07/29/24	KOMO 4 News Sun @ 5p	5p-530p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1	1			\$525.00				
N 11	KOMO	07/23/24	07/29/24	Jeopardy	730p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1-	1			\$350.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOMO	07/23/24	07/29/24	Wheel of Fortune	7p-730p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$350.00			
N 13	KOMO	07/23/24	07/29/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$440.00			
N 14	KOMO	07/23/24	07/29/24	Good Morning America	7a-8a		:30			NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$305.00			
N 15	KOMO	07/23/24	07/29/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$305.00			
N 16	KOMO	07/23/24	07/29/24	Good Morning America	8a-9a		:30			NM	10	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	22222--				10	\$265.00			
N 17	KOMO	07/23/24	07/29/24	Good Morning America	7a-8a		:30			NM	10	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	22222--				10	\$265.00			
N 18	KOMO	07/23/24	07/29/24	KOMO 4 News Sun @ 8a	830a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$350.00			
N 19	KOMO	07/23/24	07/29/24	Jimmy Kimmel Live	1135p-1237x		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$175.00			
N 20	KOMO	07/23/24	07/29/24	First News @4P	430p-5p		:30			NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$480.00			
N 21	KOMO	07/23/24	07/29/24	First News @4P	4p-430p		:30			NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$480.00			
N 22	KOMO	07/23/24	07/29/24	Good Morning America	7a-8a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$350.00			
N 23	KOMO	07/23/24	07/29/24	This Week with George Stept	9a-10a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$525.00			
N 24	KOMO	07/23/24	07/29/24	KOMO4 News @ 6p	6p-630p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$700.00			
N 25	KOMO	07/23/24	07/29/24	KOMO4 News @ 6a	630a-7a		:30			NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$305.00			
N 26	KOMO	07/23/24	07/29/24	KOMO4 News @ 5p	5p-530p		:30			NM	5	\$4,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$965.00			
N 27	KOMO	07/23/24	07/29/24	Jeopardy	730p-8p		:30			NM	5	\$7,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,490.00			
N 28	KOMO	07/23/24	07/29/24	Wheel of Fortune	7p-730p		:30			NM	5	\$7,000.00

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Week:		07/23/24	07/29/24	11111--				5	\$1,400.00			
Totals											92	\$42,645.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/22/24 -07/28/24	77	\$35,140.00	(\$5,271.00)	\$29,869.00
07/29/24 -08/04/24	15	\$7,505.00	(\$1,125.75)	\$6,379.25
Totals	92	\$42,645.00	(\$6,396.75)	\$36,248.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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