

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2288862 /		<u>Alt Order #</u> 28481441
<u>Advertiser</u> Nick Brown for WA AG-D		<u>Original Date / Revision</u> 10/21/24 / 10/21/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 1848	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 97	<u>Product 1/2</u> 100
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40195658	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/22/24	10/28/24	Seattle Refined	3p-330p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	-1112--	5			\$300.00				
N 2	KOMO	10/22/24	10/28/24	Good Morning America	8a-9a		:30			NM	10	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	22222--	10			\$675.00				
N 3	KOMO	10/22/24	10/28/24	Good Morning America	7a-8a		:30			NM	10	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	22222--	10			\$675.00				
N 4	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	1130a-12n		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$600.00				
N 5	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	11a-1130a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$600.00				
N 6	KOMO	10/22/24	10/28/24	Shark Tank	8p-9p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	----1--	1			\$2,400.00				
N 7	KOMO	10/22/24	10/28/24	9-1-1	8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	---1---	1			\$2,700.00				
N 8	KOMO	10/22/24	10/28/24	Dancing With The Stars	8p-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	-1-----	1			\$2,400.00				
N 9	KOMO	10/22/24	10/28/24	The Golden Bachelorette	8p-930p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	--1----	1			\$2,700.00				
N 10	KOMO	10/22/24	10/28/24	Grey's Anatomy	10p-11p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	---1---	1			\$2,700.00				
N 11	KOMO	10/22/24	10/28/24	Doctor Odyssey	9p-10p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	---1---	1			\$2,700.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOMO	10/22/24	10/28/24	KOMO4 News @ 11p	11p-1135p		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	1111111				7	\$600.00			
N 13	KOMO	10/22/24	10/28/24	Jeopardy	730p-8p		:30			NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	11111--				5	\$2,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		5	KOMO	10/22/24-10/28/24	Jeopardy	730p-8p	MTuWThF----	:30	\$2,700.00	NM		
See MG 14.6,14.7,14.8,14.9,14.10,14.11												
N 14	KOMO	10/22/24	10/28/24	Wheel of Fortune	7p-730p		:30			NM	10	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	11111--				5	\$2,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		5	KOMO	10/22/24-10/28/24	Wheel of Fortune	7p-730p	MTuWThF----	:30	\$2,700.00	NM		
See MG 14.6,14.7,14.8,14.9,14.10,14.11												
		6	KOMO	10/22/24-10/28/24	NFL Monday Night Football	5p-830p	M-----	:30	\$4,000.00	NM		
		Ⓜ	MG for 13.5,14.5									
		7	KOMO	10/22/24-10/28/24	Wheel of Fortune	10p-1030p	M-----	:30	\$500.00	NM		
		Ⓜ	MG for 13.5,14.5									
		8	KOMO	10/22/24-10/28/24	Jeopardy	1030p-11p	M-----	:30	\$500.00	NM		
		Ⓜ	MG for 13.5,14.5									
		9	KOMO	10/22/24-10/28/24	Sat Seattle Refined/Prime	830p-9p	-----Sa--	:30	\$100.00	NM		
		Ⓜ	MG for 13.5,14.5									
		10	KOMO	10/22/24-10/28/24	Mon KOMO 4 News Prime	815p-930p	M-----	:30	\$500.00	NM		
		Ⓜ	MG for 13.5,14.5									
		11	KOMO	10/22/24-10/28/24	Sat Seattle Refined/Prime	830p-9p	-----Sa--	:30	\$100.00	NM		
		Ⓜ	MG for 13.5,14.5									
N 15	KOMO	10/22/24	10/28/24	Full Measure	10a-1030a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1				1	\$225.00			
N 16	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$325.00			
N 17	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 6a	630a-7a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1				1	\$325.00			
N 18	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 8a	8a-830a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1				1	\$675.00			
N 19	KOMO	10/22/24	10/28/24	This Week	9a-10a		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1				1	\$1,050.00			
N 20	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$750.00			
N 21	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$750.00			
N 22	KOMO	10/22/24	10/28/24	First News @4P	430p-5p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	1111---				4	\$900.00			

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