

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2263255 /		<u>Alt Order #</u> 28447753
<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 10/01/24 / 10/02/24
<u>Contract Dates</u> 10/01/24 - 10/07/24	<u>Estimate #</u> 1659	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 101	<u>Product 1/2</u> 105
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40198227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KOMO	10/01/24	10/07/24	KOMO4 News @ 5p	5p-530p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11-1---	3			\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	10/01/24-10/07/24	KOMO4 News @ 5p	5p-530p	MTuWThF----	:30		\$2,500.00	NM		
	See MG 5.6,5.7,5.8 Program Change											
2	KOMO	10/01/24	10/07/24	KOMO4 News @ 11p	11p-1135p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	--1-1-1	3			\$1,500.00				
3	KOMO	10/01/24	10/07/24	Good Morning America	7a-8a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11-1---	3			\$1,500.00				
4	KOMO	10/01/24	10/07/24	Jeopardy	730p-8p		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-11-1--	3			\$8,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	10/01/24-10/07/24	Jeopardy	730p-8p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 5.6,5.7,5.8 Program Change											
5	KOMO	10/01/24	10/07/24	Wheel of Fortune	7p-730p		:30			NM	5	\$34,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	11-1---	3			\$8,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	10/01/24-10/07/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 5.6,5.7,5.8 Program Change											
	6	KOMO	10/01/24-10/07/24	Wheel of Fortune	9p-930p	-Tu-----	:30		\$8,000.00	NM		
	Ⓜ MG for 1.1,4.1,5.1											
	7	KOMO	10/01/24-10/07/24	Jeopardy	930p-10p	-Tu-----	:30		\$8,000.00	NM		
	Ⓜ MG for 1.1,4.1,5.1											
	8	KOMO	10/01/24-10/07/24	KOMO4 News	8p-9p	-Tu-----	:30		\$2,500.00	NM		
	Ⓜ MG for 1.1,4.1,5.1											
9	KOMO	10/01/24	10/07/24	Good Morning America	8a-9a		:30			NM	3	\$4,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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<u>Contract Dates</u> 10/01/24 - 10/07/24	<u>Product</u> Political	<u>Estimate #</u> 1659

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--2-1--				3	\$1,500.00			
10	KOMO	10/01/24	10/07/24	KOMO4 News @ 4p	430p-5p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1---				3	\$1,500.00			
11	KOMO	10/01/24	10/07/24	KOMO4 News @ 4p	4p-430p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$1,500.00			
12	KOMO	10/01/24	10/07/24	KOMO4 News @ 330p	330p-4p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1---				3	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOMO	10/01/24-10/07/24	KOMO4 News @ 330p	330p-4p	MTuWThF----	:30		\$1,000.00	NM		
See MG 12.6												
	6	KOMO	10/01/24-10/07/24	KOMO4 News @ 3p	3p-330p	-Tu-----	:30		\$1,000.00	NM		
Ⓜ MG for 12.1 10/01												
13	KOMO	10/01/24	10/07/24	KOMO4 News @ 6p	6p-630p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$3,000.00			
14	KOMO	10/01/24	10/07/24	KOMO4 News @ 6p	630p-7p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$3,000.00			
15	KOMO	10/01/24	10/07/24	Dancing With The Stars	8p-10p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-----				1	\$7,600.00			
16	KOMO	10/01/24	10/07/24	9-1-1	8p-9p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$8,500.00			
17	KOMO	10/01/24	10/07/24	20/20	9p-11p		:30			NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$6,200.00			
18	KOMO	10/01/24	10/07/24	KOMO4 News @ 11a	1130a-12n		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---11--				2	\$1,500.00			
19	KOMO	10/01/24	10/07/24	KOMO4 News @ 5p	5p-530p		:15/:15			BK	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$2,500.00			
20	KOMO	10/01/24	10/07/24	KOMO4 News @ 11p	11p-1135p		:15/:15			BK	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1-1-				4	\$1,500.00			
21	KOMO	10/01/24	10/07/24	Good Morning America	7a-8a		:15/:15			BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$1,500.00			
22	KOMO	10/01/24	10/07/24	Jeopardy	730p-8p		:15/:15			BK	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$8,000.00			
23	KOMO	10/01/24	10/07/24	Wheel of Fortune	7p-730p		:15/:15			BK	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$8,000.00			
24	KOMO	10/01/24	10/07/24	Good Morning America	8a-9a		:15/:15			BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1---				3	\$1,500.00			
25	KOMO	10/01/24	10/07/24	KOMO4 News @ 4p	430p-5p		:15/:15			BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$1,500.00			
26	KOMO	10/01/24	10/07/24	KOMO4 News @ 4p	4p-430p		:15/:15			BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	11-1---				3	\$1,500.00			
27	KOMO	10/01/24	10/07/24	KOMO4 News @ 330p	330p-4p		:15/:15			BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--1-1--				2	\$1,000.00			
28	KOMO	10/01/24	10/07/24	KOMO4 News @ 6p	6p-630p		:15/:15			BK	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-11---				3	\$3,000.00			
30	KOMO	10/01/24	10/07/24	KOMO4 News @ 6p	630p-7p		:15/:15			BK	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	--111--				3	\$3,000.00			
31	KOMO	10/01/24	10/07/24	KOMO4 News @ 11a	1130a-12n		:15/:15			BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--11--				3	\$1,500.00			
N 51	KOMO	10/01/24	10/07/24	The View	10a-11a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$2,000.00			
N 52	KOMO	10/01/24	10/07/24	The View	10a-11a		:15/:15			BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$2,000.00			
N 53	KOMO	10/01/24	10/07/24	GMA 3	12n-1p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$1,500.00			
N 54	KOMO	10/01/24	10/07/24	GMA 3	12n-1p		:15/:15			BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$1,500.00			
N 55	KOMO	10/01/24	10/07/24	General Hospital	1p-2p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$1,400.00			
N 56	KOMO	10/01/24	10/07/24	General Hospital	1p-2p		:15/:15			BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----1--				1	\$1,400.00			
N 57	KOMO	10/01/24	10/07/24	Live with Kelly & Mark	9a-10a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	----2--				2	\$800.00			
N 58	KOMO	10/01/24	10/07/24	Live with Kelly & Mark	9a-10a		:15/:15			BK	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1--1---				2	\$800.00			
N 59	KOMO	10/01/24	10/07/24	Dancing With The Stars	8p-10p		:15/:15			BK	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	1-----				1	\$7,600.00			
N 60	KOMO	10/01/24	10/07/24	Grey's Anatomy	10p-11p		:30			NM	1	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$6,600.00			

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N 61	KOMO	10/01/24	10/07/24	ABC College Ftbll Early	9a-1230p		:15/:15			BK	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----S-	1			\$4,600.00				
N 62	KOMO	10/01/24	10/07/24	AFHV	7p-8p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----1	1			\$8,000.00				
Totals											83	\$244,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/06/24	65	\$188,600.00	(\$28,290.00)	\$160,310.00
10/07/24 - 10/13/24	18	\$55,400.00	(\$8,310.00)	\$47,090.00
Totals	83	\$244,000.00	(\$36,600.00)	\$207,400.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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