

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2263259 /		<u>Alt Order #</u> 28447754
<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 10/08/24 / 10/08/24
<u>Contract Dates</u> 10/08/24 - 10/14/24	<u>Estimate #</u> 1660	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 101	<u>Product 1/2</u> 105
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40198227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/08/24	10/14/24	Good Morning America	7a-8a		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	22111--	7			\$1,500.00				
N 2	KOMO	10/08/24	10/14/24	Good Morning America	8a-9a		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	22111--	7			\$1,500.00				
N 3	KOMO	10/08/24	10/14/24	Jeopardy	730p-8p		:30			NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	11--1--	3			\$8,000.00				
N 4	KOMO	10/08/24	10/14/24	Wheel of Fortune	7p-730p		:30			NM	4	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	11-11--	4			\$8,000.00				
N 5	KOMO	10/08/24	10/14/24	First News @4P	4p-430p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	11-----	2			\$1,500.00				
N 6	KOMO	10/08/24	10/14/24	KOMO4 News @ 5p	5p-530p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	11-----	2			\$2,500.00				
N 7	KOMO	10/08/24	10/14/24	KOMO4 News @ 11p	11p-1135p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	11-1111	6			\$1,500.00				
8	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 6a	6a-630a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	-----1	1			\$750.00				
9	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	-----1-	1			\$1,500.00				
10	KOMO	10/08/24	10/14/24	FRIDAY 8-9P	8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	----1--	1			\$2,700.00				
11	KOMO	10/08/24	10/14/24	20/20	9p-11p		:30			NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/24	10/14/24	----1--	1			\$6,200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/08/24 - 10/14/24	<u>Product</u> Political	<u>Estimate #</u> 1660

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOMO	10/08/24	10/14/24	KOMO4 News @ 5a	5a-530a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11-----				2	\$750.00			
13	KOMO	10/08/24	10/14/24	KOMO4 News @ 5a	530a-6a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11111--				5	\$750.00			
N 14	KOMO	10/08/24	10/14/24	The View	10a-11a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11-----				2	\$2,000.00			
15	KOMO	10/08/24	10/14/24	KOMO4 News @ 11a	11a-1130a		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11111--				5	\$1,500.00			
N 16	KOMO	10/08/24	10/14/24	KOMO4 News @ 11a	1130a-12n		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11-----				2	\$1,500.00			
17	KOMO	10/08/24	10/14/24	KOMO4 News @ 330p	330p-4p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11111--				5	\$1,000.00			
18	KOMO	10/08/24	10/14/24	KOMO4 News @ 4p	430p-5p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11111--				5	\$1,500.00			
19	KOMO	10/08/24	10/14/24	KOMO4 News @ 6p	6p-630p		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11111--				5	\$3,000.00			
N 20	KOMO	10/08/24	10/14/24	KOMO4 News @ 6p	630p-7p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11-----				2	\$3,000.00			
N 21	KOMO	10/08/24	10/14/24	Jimmy Kimmel Live	1135p-1237x		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	111----				3	\$1,000.00			
N 22	KOMO	10/08/24	10/14/24	Nightline	1237x-106x		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	11-11--				4	\$500.00			
23	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$1,000.00			
24	KOMO	10/08/24	10/14/24	COLLEGE FOOTBALL	430p-8p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$9,000.00			
25	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 6a	630a-7a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1				1	\$750.00			
26	KOMO	10/08/24	10/14/24	Sat KOMO 4 News/Prime	8p-830p		:30			NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$4,800.00			
27	KOMO	10/08/24	10/14/24	FRIDAY 8-9P	8p-9p		:30			NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	----1--				1	\$4,600.00			
28	KOMO	10/08/24	10/14/24	DANCING WITH THE STARS	8p-10p		:30			NM	1	\$7,600.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-1-----				1	\$7,600.00			
D 29	KOMO	10/08/24	10/14/24	9-1-1	8p-9p		:30			NM	0	\$0.00
N 30	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$1,500.00			
N 31	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 8a	830a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	-----1				1	\$1,500.00			
N 32	KOMO	10/08/24	10/14/24	KOMO4 News @ 5a	5-530a		:15/:15			BK	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--12---				3	\$750.00			
N 33	KOMO	10/08/24	10/14/24	Nightline	1237x-106x		:15/:15			BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--1----				1	\$500.00			
N 34	KOMO	10/08/24	10/14/24	Jimmy Kimmel Live	1135p-1237x		:15/:15			BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--11---				2	\$1,000.00			
N 35	KOMO	10/08/24	10/14/24	KOMO4 News @ 11p	11p-1135p		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--1----				1	\$1,500.00			
N 36	KOMO	10/08/24	10/14/24	Good Morning America	8a-9a		:15/:15			BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--21---				3	\$1,500.00			
N 37	KOMO	10/08/24	10/14/24	Good Morning America	7a-8a		:15/:15			BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--12---				3	\$1,500.00			
N 38	KOMO	10/08/24	10/14/24	The View	10a-11a		:15/:15			BK	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--21---				3	\$2,000.00			
N 39	KOMO	10/08/24	10/14/24	KOMO4 News @ 4p	4p-430p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--222--				6	\$1,500.00			
N 40	KOMO	10/08/24	10/14/24	KOMO4 News @ 5p	5p-530p		:30			NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--222--				6	\$2,500.00			
N 41	KOMO	10/08/24	10/14/24	Jeopardy	730p-8p		:15/:15			BK	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	---1---				1	\$8,000.00			
N 42	KOMO	10/08/24	10/14/24	Wheel of Fortune	7p-730p		:15/:15			BK	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--1----				1	\$8,000.00			
N 43	KOMO	10/08/24	10/14/24	KOMO4 News @ 6p	630p-7p		:30			NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/24	10/14/24	--222--				6	\$3,000.00			
Totals											119	\$273,400.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/07/24 - 10/13/24	99	\$229,400.00	(\$34,410.00)	\$194,990.00
10/14/24 - 10/20/24	20	\$44,000.00	(\$6,600.00)	\$37,400.00
Totals	119	\$273,400.00	(\$41,010.00)	\$232,390.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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