

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2263271 /		<u>Alt Order #</u> 28447756
<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 10/21/24 / 10/21/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 1662	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 101	<u>Product 1/2</u> 105
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40198227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KOMO	10/22/24	10/28/24	KOMO4 News @ 11p	11p-1135p		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	1111111	7			\$1,500.00				
N 2	KOMO	10/22/24	10/28/24	Good Morning America	7a-8a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	22222--	10			\$1,500.00				
N 3	KOMO	10/22/24	10/28/24	Good Morning America	8a-9a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	22222--	10			\$1,500.00				
N 4	KOMO	10/22/24	10/28/24	First News @4P	4p-430p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$1,500.00				
5	KOMO	10/22/24	10/28/24	KOMO4 News @ 5p	5p-530p		:30			NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/22/24-10/28/24	KOMO4 News @ 5p	5p-530p	MTuWThF----	:30		\$2,500.00	NM		
	See MG 13.10,13.11,13.12,13.13,13.14											
6	KOMO	10/22/24	10/28/24	KOMO4 News @ 6p	6p-630p		:30			NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KOMO	10/22/24-10/28/24	KOMO4 News @ 6p	6p-630p	MTuWThF----	:30		\$3,000.00	NM		
	See MG 13.10,13.11,13.12,13.13,13.14											
N 7	KOMO	10/22/24	10/28/24	KOMO4 News @ 6p	630p-7p		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11211--	6			\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/22/24-10/28/24	KOMO4 News @ 6p	630p-7p	MTuWThF----	:30		\$3,000.00	NM		
	See MG 13.10,13.11,13.12,13.13,13.14											
N 8	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 6a	6a-630a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	-----1	1			\$750.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


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Contract / Revision	Alt Order #
2263271 /	28447756

Advertiser	Original Date / Revision
No on I-2117	10/21/24 / 10/21/24

Contract Dates	Product	Estimate #
10/22/24 - 10/28/24	Political	1662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 9	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	0	\$0.00
10	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	-----1-	1			\$1,500.00				
N 11	KOMO	10/22/24	10/28/24	Shark Tank	8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	----F--	1			\$2,700.00				
12	KOMO	10/22/24	10/28/24	The View	10a-11a		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$2,000.00				
N 13	KOMO	10/22/24	10/28/24	Jeopardy	730p-8p		:30			NM	8	\$53,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$8,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/22/24-10/28/24	Jeopardy	730p-8p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 13.10,13.11,13.12,13.13,13.14											
	10	KOMO	10/22/24-10/28/24	NFL Monday Night Football	5p-830p	M-----	:30		\$8,000.00	NM		
	Ⓜ	MG for 5.5,7.5,14.5,6.6,13.5										
	11	KOMO	10/22/24-10/28/24	NFL Monday Night Football	5p-830p	M-----	:30		\$8,000.00	NM		
	Ⓜ	MG for 5.5,7.5,14.5,6.6,13.5										
	12	KOMO	10/22/24-10/28/24	ABC College Ftbl Early	9a-1230p	-----Sa--	:30		\$3,000.00	NM		
	Ⓜ	Credited										
	13	KOMO	10/22/24-10/28/24	KOMO4 News	815p-930p	M-----	:30		\$2,750.00	NM		
	Ⓜ	MG for 5.5,7.5,14.5,6.6,13.5										
	14	KOMO	10/22/24-10/28/24	KOMO4 News	815p-930p	M-----	:30		\$2,750.00	NM		
	Ⓜ	MG for 5.5,7.5,14.5,6.6,13.5										
14	KOMO	10/22/24	10/28/24	Wheel of Fortune	7p-730p		:30			NM	4	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$8,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	10/22/24-10/28/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 13.10,13.11,13.12,13.13,13.14											
15	KOMO	10/22/24	10/28/24	20/20	9p-11p		:30			NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	----1--	1			\$6,200.00				
N 16	KOMO	10/22/24	10/28/24	KOMO4 News @ 5a	5a-530a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$750.00				
N 17	KOMO	10/22/24	10/28/24	KOMO4 News @ 5a	530a-6a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$750.00				
N 18	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	11a-1130a		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$1,500.00				
N 19	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	1130a-12n		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	11111--	5			\$1,500.00				
N 20	KOMO	10/22/24	10/28/24	KOMO4 News @ 330p	330p-4p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$1,000.00				
N 21	KOMO	10/22/24	10/28/24	First News @4P	430p-5p		:30			NM	5	\$7,500.00

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<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 10/21/24 / 10/21/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> Political	<u>Estimate #</u> 1662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	11111--				5	\$1,500.00			
N 22	KOMO	10/22/24	10/28/24	Jimmy Kimmel	1135p-1237x		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	11111--				5	\$1,000.00			
N 23	KOMO	10/22/24	10/28/24	Nightline	1237x-106x		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	11111--				5	\$500.00			
N 24	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$1,000.00			
N 25	KOMO	10/22/24	10/28/24	ABC College Ftbl Prime	430p-8p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$9,000.00			
N 26	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1				1	\$750.00			
N 27	KOMO	10/22/24	10/28/24	Sat KOMO 4 News/Prime	8p-830p		:30			NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$4,800.00			
N 28	KOMO	10/22/24	10/28/24	Shark Tank	8p-9p		:30			NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	----F--				1	\$4,600.00			
N 29	KOMO	10/22/24	10/28/24	Dancing With The Stars	8p-10p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	-1-----				1	\$7,600.00			
N 30	KOMO	10/22/24	10/28/24	9-1-1	8p-9p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	---1---				1	\$8,500.00			
N 31	KOMO	10/22/24	10/28/24	KOMO4 News @ 3p	3p-330p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	1-----				1	\$1,000.00			
Totals											113	\$270,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/21/24 - 10/27/24	94	\$229,400.00	(\$34,410.00)	\$194,990.00
10/28/24 - 11/03/24	19	\$41,000.00	(\$6,150.00)	\$34,850.00
Totals	113	\$270,400.00	(\$40,560.00)	\$229,840.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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