## **CONTRACT**



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And:

Grassroots Media LLC 146 Montgomery Avenue Suite 201 Bala Cynwyd, PA 19004

	Contract / Rev	vision		Alt Order	#
	2265322	/		28450670	)
Advertiser			Or	iginal Date	e / Revision
No on I-2117			C	9/09/24	/ 09/09/24
Contract Dates	Estimate #				
09/10/24 - 09/16/24	1676				
Product	•				
Political					
	Billing Cycle	Billing	Cal	endar	Cash/Trade

	9		0.0.0.4
WEEKLY	Broadcast		Cash
Property	Account Ex	<u>kecutive</u>	Sales Office
комо	Philadelphi	ia Katz/PHI	KATZ Philadelpl
Special Handl	ing		
Demographic			
Adults 18+			
	Order Type	<u>e</u>	
	GENERAL		
Agy Code	Advertiser Code		Product 1/2
9923059	101		105
Agency Ref		Advertiser	Ref
4445000		40198227	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	TypeS	Spots	Amount
N 1 KOMO 09/10/24 09/16/24 First News @4P  Start Date End Date Weekdays Spots/Week  Week: 09/10/24 09/16/24 1-111 4	430p-5p <u>Rate</u> \$1,500.00	:30	NM	4	\$6,000.00
N       2       KOMO 09/10/24       09/16/24       KOMO4 News @ 5p         Start Date       End Date       Weekdays       Spots/Week         Week:       09/10/24       09/16/24       111111       5	5p-530p <u>Rate</u> \$2,500.00	:30	NM	5	\$12,500.00
N 3 KOMO 09/10/24 09/16/24 KOMO4 News @ 6p  Start Date	6p-630p <u>Rate</u> \$3,000.00	:30	NM	5	\$15,000.00
N         4         KOMO 09/10/24         09/16/24         Jeopardy           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24         11111         5	730p-8p <u>Rate</u> \$8,000.00	:30	NM	5	\$40,000.00
N         5         KOMO 09/10/24         09/16/24         Wheel of Fortune           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24         11111         5	7p-730p <u>Rate</u> \$8,000.00	:30	NM	5	\$40,000.00
N         6         KOMO 09/10/24         09/16/24         Good Morning America           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24         11111         5	7a-8a <u>Rate</u> \$1,500.00	:30	NM	5	\$7,500.00
N         7         KOMO 09/10/24         09/16/24         Good Morning America           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24         11111         5	8a-9a <u>Rate</u> \$1,500.00	:30	NM	5	\$7,500.00
N         8         KOMO 09/10/24         09/16/24         KOMO4 News @ 11p           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24         11111111         7	11p-1135p <u>Rate</u> \$1,500.00	:30	NM	7	\$10,500.00
N         9         KOMO 09/10/24         09/16/24         Primetime Emmy Awards           Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/24         09/16/24        1         1	5p-8p <u>Rate</u> \$10,000.00	:30	NM	1	\$10,000.00
N 10 KOMO 09/10/24       09/16/24 This Week         Start Date Week: 09/10/24       End Date 09/16/24       Weekdays 1       Spots/Week         Week: 09/10/24       09/16/24       1       1	9a-10a <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00

Totals 43 \$151,500.00



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	Contract / Revision 2265322 /	Alt Order # 28450670
Advertiser No on I-2117		Original Date / Revision 09/09/24 / 09/09/24
Contract Dates 09/10/24 - 09/16/24	Product Political	Estimate # 1676

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/09/24 -09/15/24	35	\$124,000.00	(\$18,600.00)	\$105,400.00
09/16/24 -09/22/24	8	\$27,500.00	(\$4,125.00)	\$23,375.00
Totals	43	\$151,500.00	(\$22,725.00)	\$128,775.00

Signature:	Date:	
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.