

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2267911 /		<u>Alt Order #</u> 28453325
<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 09/16/24 / 09/16/24
<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Estimate #</u> 1705	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 101	<u>Product 1/2</u> 105
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40198227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	09/17/24	09/23/24	First News @4P	430p-5p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	1-111--	4			\$1,500.00				
N 2	KOMO	09/17/24	09/23/24	KOMO4 News @ 5p	5p-530p		:30			NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	09/17/24-09/23/24	KOMO4 News @ 5p	5p-530p	MTuWThF----	:30		\$2,500.00	NM		
	See MG 7.6,7.7,7.8,7.9											
N 3	KOMO	09/17/24	09/23/24	Good Morning America	8a-9a		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$1,500.00				
N 4	KOMO	09/17/24	09/23/24	Good Morning America	7a-8a		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$1,500.00				
N 5	KOMO	09/17/24	09/23/24	KOMO4 News @ 6p	6p-630p		:30			NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	09/17/24-09/23/24	KOMO4 News @ 6p	6p-630p	MTuWThF----	:30		\$3,000.00	NM		
	See MG 7.6,7.7,7.8,7.9											
N 6	KOMO	09/17/24	09/23/24	KOMO4 News @ 11p	11p-1135p		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	1111111	7			\$1,500.00				
N 7	KOMO	09/17/24	09/23/24	Jeopardy	730p-8p		:30			NM	8	\$53,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/24	09/23/24	11111--	5			\$8,000.00				

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


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<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Product</u> Political	<u>Estimate #</u> 1705

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	09/17/24-09/23/24	Jeopardy	730p-8p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 7.6,7.7,7.8,7.9											
	6	KOMO	09/17/24-09/23/24	Jeopardy	1030p-11p	M-----	:30		\$8,000.00	NM		
	Ⓜ	MG for 8.5,5.5,2.5,7.5										
	7	KOMO	09/17/24-09/23/24	Wheel of Fortune	10p-1030p	M-----	:30		\$8,000.00	NM		
	Ⓜ	MG for 8.5,5.5,2.5,7.5										
	8	KOMO	09/17/24-09/23/24	KOMO4 News	815p-930p	M-----	:30		\$2,750.00	NM		
	Ⓜ	MG for 8.5,5.5,2.5,7.5										
	9	KOMO	09/17/24-09/23/24	KOMO4 News	815p-930p	M-----	:30		\$2,750.00	NM		
	Ⓜ	MG for 8.5,5.5,2.5,7.5										
N 8	KOMO	09/17/24	09/23/24	Wheel of Fortune	7p-730p		:30			NM	4	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/24	09/23/24	11111--				5	\$8,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOMO	09/17/24-09/23/24	Wheel of Fortune	7p-730p	MTuWThF----	:30		\$8,000.00	NM		
	See MG 7.6,7.7,7.8,7.9											
N 9	KOMO	09/17/24	09/23/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/24	09/23/24	-----1-				1	\$1,000.00			
N 10	KOMO	09/17/24	09/23/24	KOMO 4 News Sat @ 6a	6a-630a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/24	09/23/24	-----1-				1	\$1,000.00			
N 11	KOMO	09/17/24	09/23/24	This Week	9a-10a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/24	09/23/24	-----1				1	\$2,500.00			
Totals											44	\$143,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/16/24 - 09/22/24	36	\$116,000.00	(\$17,400.00)	\$98,600.00
09/23/24 - 09/29/24	8	\$27,500.00	(\$4,125.00)	\$23,375.00
Totals	44	\$143,500.00	(\$21,525.00)	\$121,975.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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