

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Grassroots Media LLC
146 Montgomery Avenue Suite 201
Bala Cynwyd, PA 19004

<u>Contract / Revision</u> 2281884 /		<u>Alt Order #</u> 28472120
<u>Advertiser</u> No on I-2117		<u>Original Date / Revision</u> 10/02/24 / 10/02/24
<u>Contract Dates</u> 10/03/24 - 10/07/24	<u>Estimate #</u> 1769	
<u>Product</u> Political		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 101	<u>Product 1/2</u> 105
<u>Agency Ref</u> 4445000	<u>Advertiser Ref</u> 40198227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/03/24	10/07/24	KOMO4 News @ 11p	11p-1135p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1---111	4			\$1,500.00				
N 2	KOMO	10/03/24	10/07/24	Wheel of Fortune	7p-730p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	----1--	1			\$8,000.00				
N 3	KOMO	10/03/24	10/07/24	KOMO4 News @ 11a	1130a-12n		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	2---2--	4			\$1,500.00				
N 4	KOMO	10/03/24	10/07/24	KOMO4 News @ 11a	11a-1130a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$1,500.00				
N 5	KOMO	10/03/24	10/07/24	General Hospital	1p-2p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$1,400.00				
N 6	KOMO	10/03/24	10/07/24	The View	10a-11a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$2,000.00				
N 7	KOMO	10/03/24	10/07/24	Good Morning America	7a-8a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$1,500.00				
N 8	KOMO	10/03/24	10/07/24	KOMO4 News @ 4p	430p-5p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$1,500.00				
N 9	KOMO	10/03/24	10/07/24	KOMO4 News @ 5p	5p-530p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1--1--	2			\$2,500.00				
N 10	KOMO	10/03/24	10/07/24	KOMO 4 News Sat @ 8p	8p-830p		:30			NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	-----1-	1			\$4,800.00				
N 11	KOMO	10/03/24	10/07/24	Dancing with the Stars	8p-10p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/24	10/07/24	1-----	1			\$7,600.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOMO	10/03/24	10/07/24	KOMO 4 News Sat @ 10p	10p-11p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----1-				1	\$2,500.00			
N 13	KOMO	10/03/24	10/07/24	Sat Wheel/Jeop Prime	9p-10p		:30			NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----1-				1	\$4,800.00			
N 14	KOMO	10/03/24	10/07/24	AFHV	7p-8p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----1				1	\$8,000.00			
N 15	KOMO	10/03/24	10/07/24	ABC College Ftbll Prime	430p-8p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	-----1-				1	\$9,000.00			
N 16	KOMO	10/03/24	10/07/24	KOMO4 News @ 11p	11p-1135p		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,500.00			
N 17	KOMO	10/03/24	10/07/24	Jeopardy	730p-8p		:15/:15			BK	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$8,000.00			
N 18	KOMO	10/03/24	10/07/24	KOMO4 News @ 11a	1130a-12n		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,500.00			
N 19	KOMO	10/03/24	10/07/24	KOMO4 News @ 11a	11a-1130a		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,500.00			
N 20	KOMO	10/03/24	10/07/24	General Hospital	1p-2p		:15/:15			BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,400.00			
N 21	KOMO	10/03/24	10/07/24	The View	10a-11a		:15/:15			BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$2,000.00			
N 22	KOMO	10/03/24	10/07/24	Good Morning America	7a-8a		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,500.00			
N 23	KOMO	10/03/24	10/07/24	KOMO4 News @ 4p	430p-5p		:15/:15			BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$1,500.00			
N 24	KOMO	10/03/24	10/07/24	KOMO4 News @ 5p	5p-530p		:15/:15			BK	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/24	10/07/24	---1---				1	\$2,500.00			
Totals											36	\$98,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/06/24	26	\$76,400.00	(\$11,460.00)	\$64,940.00
10/07/24 - 10/13/24	10	\$22,500.00	(\$3,375.00)	\$19,125.00
Totals	36	\$98,900.00	(\$14,835.00)	\$84,065.00

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Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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