

Scatter Proposal

To: Main Street Media Group
For: One Nation [Various]
RE: One Nation Political Scatter - CW Sports



Total Dollars:	
Total Units:	1
Total EQ Units:	1.0

Deal #: 55029v1
Guaranteed: No
Equalized: Yes
Show as Equiv: Yes

Account Exec: Matt Pares
AE Phone #: (212) 636-5865
AE Email: mpares@nexstar.tv
Planner:
Planner Phone #:
Planner Email:
Buyer: Stephanie Maroney
Expiration Date: 9/18/2025

A18+* (Primary)	Daypart Mix
Total (000)	% (000)
Sports	100.0%

Length Summary			
Len	Demo	Total (000)	CPM
Equiv :30			
	A18+*		
	HH		

Daypart Summary			A18+*			HH		
	Eq Units	Total \$	Total (000)	% (000)	CPM	Total (000)	% (000)	CPM
Q3 2025								
Sports	1.0							
Q3 2025 Total	1.0							

Proposal Quarterly Detail
One Nation
One Nation Political Scatter - CW Sports

Agency: Main Street Media Group
P.O. Box 25093
Alexandria, VA 22313

Deal #: 55029v1
Rating Stream: LSD
Guaranteed: No
Equivalized: Yes
Transaction: Cash

Quarter Dollars: [REDACTED]
CPM: [REDACTED]
Quarter (000): [REDACTED]
Deal Year: 2025-2026

Primary Demo: A18+*
Quarterly Universe Estimates

A18+* HH
Total US [REDACTED]



Flights: 06/30/25 - 09/28/25

Q3 2025 - Various												
Selling Name	Price Period	SE	Len	Units	Eq Units	Rate	Priority	A18+*			HH	
								(000)	Total (000)	% (000)	(000)	Total (000)
Sports												
ACC Football	06/30/25 - 09/28/25	CM	:30	1	1.0					100%		100%
Sports Total				1	1.0					100%		100%
Q3 2025 - Various Total				1	1.0					100%		100%
A18+* (Primary) Daypart Mix												
Total (000)		% (000)										
Sports		100.0%										