

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

K Squared Media
PO BOX 56276
CHICAGO, IL 60656-0304

<u>Contract / Revision</u> 2291494 /		<u>Alt Order #</u> 28483669
<u>Advertiser</u> Project 218		<u>Original Date / Revision</u> 10/28/24 / 10/28/24
<u>Contract Dates</u> 10/29/24 - 11/05/24	<u>Estimate #</u> 7767	
<u>Product</u> Project 218		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Chicago Katz/CHI	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 248	<u>Product 1/2</u> 321
<u>Agency Ref</u> 10038031	<u>Advertiser Ref</u> 40199288	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/29/24	11/03/24	KOMO 4 News Sat @ 6a	630a-7a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,000.00				
N 2	KOMO	10/29/24	11/03/24	Good Morning America	7a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,500.00				
N 3	KOMO	10/29/24	11/03/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,500.00				
N 4	KOMO	10/29/24	11/03/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,500.00				
N 5	KOMO	10/29/24	11/03/24	KOMO 4 News Sun @ 6a	6a-630a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$750.00				
N 6	KOMO	10/29/24	11/03/24	KOMO 4 News Sun @ 6a	630a-7a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$750.00				
N 7	KOMO	10/29/24	11/03/24	Good Morning America	7a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$1,500.00				
N 8	KOMO	10/29/24	11/03/24	KOMO 4 News Sun @ 8a	8a-830a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$1,500.00				
N 9	KOMO	10/29/24	11/03/24	KOMO 4 News Sun @ 8a	830a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$1,500.00				
N 10	KOMO	10/29/24	11/03/24	This Week	9a-10a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$2,500.00				
N 11	KOMO	10/29/24	11/03/24	Full Measure w/S.Atkinson	10a-1030a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S	1			\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/29/24 - 11/05/24	<u>Product</u> Project 218	<u>Estimate #</u> 7767

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOMO	10/29/24	11/03/24	Dancing With The Stars	8p-10p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-T-----				1	\$7,600.00			
N 13	KOMO	10/29/24	11/03/24	Doctor Odyssey	10p-11p		:30			NM	1	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	---T---				1	\$6,600.00			
N 14	KOMO	11/04/24	11/05/24	Good Morning America	7a-8a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	MT-----				2	\$1,500.00			
N 15	KOMO	10/29/24	11/03/24	Good Morning America	7a-8a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				3	\$1,500.00			
N 16	KOMO	11/04/24	11/05/24	Good Morning America	8a-9a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	MT-----				2	\$1,500.00			
N 17	KOMO	10/29/24	11/03/24	Good Morning America	8a-9a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				3	\$1,500.00			
N 18	KOMO	11/04/24	11/05/24	Live with Kelly & Mark	9a-10a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	MT-----				4	\$800.00			
N 19	KOMO	10/29/24	11/03/24	Live with Kelly & Mark	9a-10a		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				6	\$800.00			
N 20	KOMO	11/04/24	11/05/24	KOMO4 News @ 11a	11a-1130a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	MT-----				2	\$1,500.00			
N 21	KOMO	10/29/24	11/03/24	KOMO4 News @ 11a	11a-1130a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				3	\$1,500.00			
N 22	KOMO	11/04/24	11/05/24	KOMO4 News @ 11a	1130a-12n		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	MT-----				2	\$1,500.00			
N 23	KOMO	10/29/24	11/03/24	KOMO4 News @ 11a	1130a-12n		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				3	\$1,500.00			
N 24	KOMO	10/29/24	11/01/24	Seattle Refined	3p-330p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				1	\$750.00			
N 25	KOMO	10/29/24	11/03/24	Seattle Refined	3p-330p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$750.00			
N 26	KOMO	11/04/24	11/04/24	KOMO4 News @ 3p	3p-330p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$1,000.00			
N 27	KOMO	10/29/24	11/03/24	KOMO4 News @ 330p	330p-4p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$1,000.00			
N 28	KOMO	11/04/24	11/05/24	First News @4P	4p-430p		:30			NM	1	\$1,500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$1,500.00			
N 29	KOMO	10/29/24	11/03/24	First News @4P	4p-430p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$1,500.00			
N 30	KOMO	11/04/24	11/05/24	First News @4P	430p-5p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$1,500.00			
N 31	KOMO	10/29/24	11/03/24	First News @4P	430p-5p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$1,500.00			
N 32	KOMO	10/29/24	11/01/24	KOMO4 News @ 5p	5p-530p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				1	\$2,500.00			
N 33	KOMO	10/29/24	11/03/24	KOMO4 News @ 5p	5p-530p		:30			NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$2,500.00			
N 34	KOMO	10/29/24	11/01/24	KOMO4 News @ 6p	6p-630p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				1	\$3,000.00			
N 35	KOMO	10/29/24	11/03/24	KOMO4 News @ 6p	6p-630p		:30			NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$3,000.00			
N 36	KOMO	10/29/24	11/01/24	KOMO4 News @ 6p	630p-7p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				1	\$3,000.00			
N 37	KOMO	10/29/24	11/03/24	KOMO4 News @ 6p	630p-7p		:30			NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$3,000.00			
N 38	KOMO	10/29/24	11/03/24	Jeopardy	730p-8p		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				2	\$10,000.00			
N 39	KOMO	11/04/24	11/05/24	KOMO4 News @ 11p	11p-1135p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$1,500.00			
N 40	KOMO	10/29/24	11/03/24	KOMO4 News @ 11p	11p-1135p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTFSS				4	\$1,500.00			
N 41	KOMO	11/04/24	11/05/24	Nightline	1237x-106x		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$500.00			
N 42	KOMO	10/29/24	11/03/24	Nightline	1237x-106x		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-TWTF--				4	\$500.00			
Totals											90	\$162,950.00

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<u>Contract Dates</u> 10/29/24 - 11/05/24	<u>Product</u> Project 218	<u>Estimate #</u> 7767

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/03/24	73	\$141,750.00	(\$21,262.50)	\$120,487.50
11/04/24 - 11/10/24	17	\$21,200.00	(\$3,180.00)	\$18,020.00
Totals	90	\$162,950.00	(\$24,442.50)	\$138,507.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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