

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

<u>Contract / Revision</u> 2245588 /		<u>Alt Order #</u> 28433622
<u>Advertiser</u> Protect Progress		<u>Original Date / Revision</u> 07/22/24 / 07/22/24
<u>Contract Dates</u> 07/23/24 - 08/06/24	<u>Estimate #</u> 15066	
<u>Product</u> ISSUE		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Washington DC Katz	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9920316	<u>Advertiser Code</u> 1887	<u>Product 1/2</u> 1905
<u>Agency Ref</u> 8878	<u>Advertiser Ref</u> 10187814	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	07/23/24	08/05/24	KOMO4 News @ 11a	11a-1130a		:30			NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$1,100.00				
	Week:	07/30/24	08/05/24	11111--	5			\$1,100.00				
N 2	KOMO	07/23/24	08/05/24	KOMO4 News @ 11a	1130-12n		:30			NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$1,100.00				
	Week:	07/30/24	08/05/24	11111--	5			\$1,100.00				
N 3	KOMO	07/23/24	08/05/24	KOMO4 News @ 6p	6p-630p		:30			NM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$2,800.00				
	Week:	07/30/24	08/05/24	11111--	5			\$2,800.00				
N 4	KOMO	07/23/24	08/05/24	KOMO4 News @ 6p	630p-7p		:30			NM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$2,800.00				
	Week:	07/30/24	08/05/24	11111--	5			\$2,800.00				
N 5	KOMO	07/23/24	08/05/24	Wheel of Fortune	7p-730p		:30			NM	10	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$6,000.00				
	Week:	07/30/24	08/05/24	11111--	5			\$6,000.00				
N 6	KOMO	07/23/24	08/05/24	Jeopardy	730p-8p		:30			NM	10	\$70,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	11111--	5			\$7,000.00				
	Week:	07/30/24	08/05/24	11111--	5			\$7,000.00				
N 7	KOMO	07/23/24	08/05/24	KOMO4 News @ 11p	11p-1135p		:30			NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	1111--1	5			\$1,200.00				
	Week:	07/30/24	08/05/24	1111--1	5			\$1,200.00				
N 8	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 6a	630a-7a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	07/23/24	07/29/24	-----1	1			\$750.00				
	Week:	07/30/24	08/05/24	-----1	1			\$750.00				
N 9	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 8a	8a-830a		:30			NM	2	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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Contract / Revision 2245588 /		Alt Order # 28433622
Advertiser Protect Progress		Original Date / Revision 07/22/24 / 07/22/24
Contract Dates 07/23/24 - 08/06/24	Product ISSUE	Estimate # 15066

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$1,500.00			
Week:		07/30/24	08/05/24	-----1				1	\$1,500.00			
N 10	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 4p	4p-5p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1				1	\$1,200.00			
N 11	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 6p	6p-7p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$1,800.00			
Week:		07/30/24	08/05/24	-----1				1	\$1,800.00			
N 12	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 8a	830a-9a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$1,500.00			
Week:		07/30/24	08/05/24	-----1				1	\$1,500.00			
N 13	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 5p	5p-530p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$2,000.00			
Week:		07/30/24	08/05/24	-----1				1	\$2,000.00			
N 14	KOMO	07/23/24	08/05/24	KOMO4 News @ 5a	530a-6a		:30			NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$650.00			
Week:		07/30/24	08/05/24	11111--				5	\$650.00			
N 15	KOMO	07/23/24	08/05/24	KOMO4 News @ 6a	6a-630a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,500.00			
Week:		07/30/24	08/05/24	11111--				5	\$1,500.00			
N 16	KOMO	07/23/24	08/05/24	KOMO4 News @ 6a	630a-7a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,500.00			
Week:		07/30/24	08/05/24	11111--				5	\$1,500.00			
N 17	KOMO	07/23/24	08/05/24	Good Morning America	7a-8a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,500.00			
Week:		07/30/24	08/05/24	11111--				5	\$1,500.00			
N 18	KOMO	07/23/24	08/05/24	Good Morning America	8a-9a		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,500.00			
Week:		07/30/24	08/05/24	11111--				5	\$1,500.00			
N 19	KOMO	07/23/24	08/05/24	Live with Kelly & Mark	9a-10a		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-1111--				4	\$800.00			
Week:		07/30/24	08/05/24	111-1--				4	\$800.00			
N 20	KOMO	07/23/24	08/05/24	The View	10a-11a		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	1-111--				4	\$1,500.00			
Week:		07/30/24	08/05/24	1-111--				4	\$1,500.00			
N 21	KOMO	07/23/24	08/05/24	GMA3: What You Need To Kr12n-1p			:30			NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-11-1--				3	\$1,300.00			
Week:		07/30/24	08/05/24	1-11---				3	\$1,300.00			

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Advertiser Protect Progress		Original Date / Revision 07/22/24 / 07/22/24
Contract Dates 07/23/24 - 08/06/24	Product ISSUE	Estimate # 15066

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 22	KOMO	07/23/24	08/05/24	General Hospital	1p-2p		:30			NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	1-11---				3	\$1,300.00			
Week:		07/30/24	08/05/24	1-1-1--				3	\$1,300.00			
N 23	KOMO	07/23/24	08/05/24	Kelly Clarkson	2p-3p		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11--1--				3	\$850.00			
Week:		07/30/24	08/05/24	11-1---				3	\$850.00			
N 24	KOMO	07/23/24	08/05/24	KOMO4 News @ 330p	330p-4p		:30			NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$1,200.00			
Week:		07/30/24	08/05/24	11111--				5	\$1,200.00			
N 25	KOMO	07/23/24	08/05/24	First News @4P	4p-430p		:30			NM	10	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$2,100.00			
Week:		07/30/24	08/05/24	11111--				5	\$2,100.00			
N 26	KOMO	07/23/24	08/05/24	First News @4P	430p-5p		:30			NM	10	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$2,100.00			
Week:		07/30/24	08/05/24	11111--				5	\$2,100.00			
N 27	KOMO	07/23/24	08/05/24	KOMO4 News @ 5p	5p-530p		:30			NM	10	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$3,500.00			
Week:		07/30/24	08/05/24	11111--				5	\$3,500.00			
N 28	KOMO	07/23/24	08/05/24	Jimmy Kimmel Live	1135p-1237x		:30			NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	11111--				5	\$850.00			
Week:		07/30/24	08/05/24	11111--				5	\$850.00			
N 29	KOMO	07/23/24	08/05/24	Good Morning America	7a-8a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,500.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,500.00			
N 30	KOMO	07/23/24	08/05/24	KOMO 4 News Sat @ 8a	8a-830a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,200.00			
N 31	KOMO	07/23/24	08/05/24	KOMO 4 News Sat @ 8a	830a-9a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,200.00			
N 32	KOMO	07/23/24	08/05/24	KOMO 4 News Sat @ 4p	4p-5p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,200.00			
N 33	KOMO	07/23/24	08/05/24	KOMO 4 News Sat @ 5p	5p-530p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,300.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,300.00			
N 34	KOMO	07/23/24	08/05/24	KOMO 4 News Sat @ 6p	6p-7p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,200.00			
N 35	KOMO	07/23/24	08/05/24	Wheel of Fortune	7p-730p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,500.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,500.00			
N 36	KOMO	07/23/24	08/05/24	Jeopardy	730p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1-				1	\$1,500.00			
Week:		07/30/24	08/05/24	-----1-				1	\$1,500.00			
N 37	KOMO	07/23/24	08/05/24	KOMO 4 News Sun @ 6a	6a-630a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$750.00			
Week:		07/30/24	08/05/24	-----1				1	\$750.00			
N 38	KOMO	07/23/24	08/05/24	Good Morning America	7a-8a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/24	07/29/24	-----1				1	\$1,200.00			
Week:		07/30/24	08/05/24	-----1				1	\$1,200.00			
Totals											236	\$465,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/22/24 - 07/28/24	98	\$190,800.00	(\$28,620.00)	\$162,180.00
07/29/24 - 08/04/24	116	\$230,750.00	(\$34,612.50)	\$196,137.50
08/05/24 - 08/11/24	22	\$44,150.00	(\$6,622.50)	\$37,527.50
Totals	236	\$465,700.00	(\$69,855.00)	\$395,845.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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