

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Mentzer Media Service
2210 GREY FOX COURT
BEL AIR, MD 21015

<u>Contract / Revision</u> 2269011 /		<u>Alt Order #</u> 28454117
<u>Advertiser</u> We Stand with Dave Reichert WA Gov-R		<u>Original Date / Revision</u> 10/02/24 / 10/03/24
<u>Contract Dates</u> 10/08/24 - 10/14/24	<u>Estimate #</u> 12647	
<u>Product</u> VGI-DREIC-WA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 582.20
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 906	<u>Product 1/2</u> 1096
<u>Agency Ref</u> 11306	<u>Advertiser Ref</u> 10194357	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KOMO	10/08/24	10/14/24	KOMO4 News @ 430a	430a-5a		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--	5			\$40.00	2.20				
2	KOMO	10/08/24	10/14/24	KOMO4 News @ 5a	5a-530a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11-1---	3			\$300.00	2.80				
3	KOMO	10/08/24	10/14/24	KOMO4 News @ 5a	530a-6a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	1-1-1--	3			\$300.00	2.80				
N 4	KOMO	10/08/24	10/14/24	Good Morning America	7a-8a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11-1---	3			\$225.00	4.50				
E 5	KOMO	10/08/24	10/14/24	Kelly Clarkson	2p-3p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--	5			\$100.00	2.40				
6	KOMO	10/08/24	10/14/24	Seattle Refined	3p-330p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11-11--	4			\$100.00	2.80				
7	KOMO	10/08/24	10/14/24	First News @4P	4p-430p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	1-1----	2			\$900.00	6.00				
E 8	KOMO	10/08/24	10/14/24	KOMO4 News @ 5p	5p-530p		:30				NM	5	\$8,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--	5			\$1,775.00	8.10				
E 9	KOMO	10/08/24	10/14/24	KOMO4 News @ 6p	6p-630p		:30				NM	7	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	12121--	7			\$475.00	5.80				
E 10	KOMO	10/08/24	10/14/24	KOMO4 News @ 6p	630p-7p		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--	5			\$475.00	5.80				
E 11	KOMO	10/08/24	10/14/24	Wheel of Fortune	7p-730p		:30				NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--	5			\$2,700.00	6.70				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 2269011 /		Alt Order # 28454117
Advertiser We Stand with Dave Reichert WA Gov-R		Original Date / Revision 10/02/24 / 10/03/24
Contract Dates 10/08/24 - 10/14/24	Product VGI-DREIC-WA	Estimate # 12647

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
E 12	KOMO	10/08/24	10/14/24	Jeopardy	730p-8p		:30				NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$2,700.00	6.50			
N 13	KOMO	10/08/24	10/14/24	KOMO4 News @ 11p	11p-1135p		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	1111111				7	\$200.00	3.30			
N 14	KOMO	10/08/24	10/14/24	Nightline	1237x-106x		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$55.00	2.80			
N 15	KOMO	10/08/24	10/14/24	Dancing With The Stars	8p-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-1-----				1	\$2,400.00	5.60			
N 16	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 6a	630a-7a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$325.00	4.00			
17	KOMO	10/08/24	10/14/24	The National News Desk Wk	1135p-1235x		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$75.00	2.10			
N 18	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 6a	6a-630a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$325.00	3.70			
N 19	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 6a	630a-7a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$325.00	4.00			
N 20	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 8a	8a-830a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$675.00	5.00			
N 21	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 8a	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$675.00	5.00			
22	KOMO	10/08/24	10/14/24	KOMO 4 News Sun @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$350.00	6.70			
N 23	KOMO	10/08/24	10/14/24	KOMO4 News @ 6a	6a-630a		:30				NM	6	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11211--				6	\$825.00	3.80			
N 24	KOMO	10/08/24	10/14/24	KOMO4 News @ 6a	630a-7a		:30				NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$825.00	3.80			
N 25	KOMO	10/08/24	10/14/24	Good Morning America	8a-9a		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	22222--				10	\$225.00	3.20			
N 26	KOMO	10/08/24	10/14/24	KOMO4 News @ 11a	11a-1130a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$600.00	4.40			
N 27	KOMO	10/08/24	10/14/24	KOMO4 News @ 11a	1130a-12n		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$600.00	4.40			
N 28	KOMO	10/08/24	10/14/24	GMA3: What You Need To Kr	12n-1p		:30				NM	10	\$6,000.00

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<u>Advertiser</u> We Stand with Dave Reichert WA Gov-R		<u>Original Date / Revision</u> 10/02/24 / 10/03/24
<u>Contract Dates</u> 10/08/24 - 10/14/24	<u>Product</u> VGI-DREIC-WA	<u>Estimate #</u> 12647

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	22222--				10	\$600.00	3.00			
N 29	KOMO	10/08/24	10/14/24	KOMO4 News @ 330p	330p-4p		:30				NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$675.00	4.20			
N 30	KOMO	10/08/24	10/14/24	First News @4P	430p-5p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	11111--				5	\$900.00	6.00			
N 31	KOMO	10/08/24	10/14/24	Press Your Luck	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	1-----				1	\$900.00	2.90			
N 32	KOMO	10/08/24	10/14/24	High Potential	10p-11p		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-1-----				1	\$2,100.00	3.20			
N 33	KOMO	10/08/24	10/14/24	9-1-1	8p-9p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	---1---				1	\$2,700.00	5.60			
N 34	KOMO	10/08/24	10/14/24	Doctor Odyssey	9p-10p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	---1---				1	\$2,700.00	3.90			
N 35	KOMO	10/08/24	10/14/24	Grey's Anatomy	10p-11p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	---1---				1	\$2,700.00	3.20			
N 36	KOMO	10/08/24	10/14/24	20/20	9p-11p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	----2--				2	\$650.00	3.70			
N 37	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 6a	6a-630a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$325.00	3.70			
N 38	KOMO	10/08/24	10/14/24	Good Morning America	7a-8a		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$825.00	5.00			
N 39	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 8a	8a-830a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$750.00	5.00			
N 40	KOMO	10/08/24	10/14/24	KOMO 4 News Sat @ 8a	830a-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$750.00	5.00			
N 41	KOMO	10/08/24	10/14/24	Sat KOMO 4 News/Prime	8p-830p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1-				1	\$500.00	3.30			
N 42	KOMO	10/08/24	10/14/24	Good Morning America	7a-8a		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$825.00	5.00			
N 43	KOMO	10/08/24	10/14/24	AFHV	7p-8p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/24	10/14/24	-----1				1	\$850.00	4.40			
D 44	KOMO	10/08/24	10/14/24	Jimmy Kimmel Live	1135p-1237x		:30				NM	0	\$0.00
Totals										582.20		137	\$102,200.00

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2269011 /	28454117

Advertiser	Original Date / Revision
We Stand with Dave Reichert WA Gov-R	10/02/24 / 10/03/24

Contract Dates	Product	Estimate #
10/08/24 - 10/14/24	VGI-DREIC-WA	12647

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/07/24 - 10/13/24	112	\$84,880.00	(\$12,732.00)	\$72,148.00
10/14/24 - 10/20/24	25	\$17,320.00	(\$2,598.00)	\$14,722.00
Totals	137	\$102,200.00	(\$15,330.00)	\$86,870.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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