

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Mentzer Media Service
2210 GREY FOX COURT
BEL AIR, MD 21015

<u>Contract / Revision</u> 2271026 /		<u>Alt Order #</u> 28463627
<u>Advertiser</u> We Stand with Dave Reichert WA Gov-R		<u>Original Date / Revision</u> 10/16/24 / 10/16/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 12649	
<u>Product</u> VGI-DREIC-WA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 499.90
<u>Agcy Code</u> 9912736	<u>Advertiser Code</u> 906	<u>Product 1/2</u> 1096
<u>Agency Ref</u> 11306	<u>Advertiser Ref</u> 10194357	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOMO	10/22/24	10/28/24	KOMO4 News @ 430a	430a-5a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$125.00	2.20				
N 2	KOMO	10/22/24	10/28/24	KOMO4 News @ 5a	5a-530a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	11111--	5			\$300.00	2.80				
N 3	KOMO	10/22/24	10/28/24	KOMO4 News @ 5a	530a-6a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	11111--	5			\$300.00	2.80				
4	KOMO	10/22/24	10/28/24	Good Morning America	7a-8a		:30				NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	11-1---	3			\$675.00	4.50				
N 5	KOMO	10/22/24	10/28/24	Kelly Clarkson	2p-3p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	11111--	5			\$300.00	2.40				
N 6	KOMO	10/22/24	10/28/24	Seattle Refined	3p-330p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$300.00	2.80				
N 7	KOMO	10/22/24	10/28/24	First News @4P	4p-430p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	1-111--	4			\$900.00	6.00				
N 8	KOMO	10/22/24	10/28/24	KOMO4 News @ 5p	5p-530p		:30				NM	4	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$1,775.00	8.10				
N 9	KOMO	10/22/24	10/28/24	KOMO4 News @ 6p	6p-630p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$1,425.00	5.80				
N 10	KOMO	10/22/24	10/28/24	KOMO4 News @ 6p	630p-7p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$1,425.00	5.80				
N 11	KOMO	10/22/24	10/28/24	Wheel of Fortune	7p-730p		:30				NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/24	10/28/24	-1111--	4			\$2,700.00	6.70				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

Contract / Revision	Alt Order #
2271026 /	28463627

Advertiser	Original Date / Revision
We Stand with Dave Reichert WA Gov-R	10/16/24 / 10/16/24

Contract Dates	Product	Estimate #
10/22/24 - 10/28/24	VGI-DREIC-WA	12649

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	KOMO	10/22/24	10/28/24	Jeopardy	730p-8p		:30				NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-1111--				4	\$2,700.00	6.50			
13	KOMO	10/22/24	10/28/24	KOMO4 News @ 11p	11p-1135p		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	1111111				7	\$600.00	3.30			
N 14	KOMO	10/22/24	10/28/24	Nightline	1237x-106x		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	--1-1--				2	\$175.00	2.80			
N 15	KOMO	10/22/24	10/28/24	Dancing With The Stars	8p-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-1-----				1	\$2,400.00	5.60			
N 16	KOMO	10/22/24	10/28/24	KOMO 4 News Sat @ 6a	630a-7a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$325.00	4.00			
N 17	KOMO	10/22/24	10/28/24	The National News Desk Wk	1135p-1235x		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1-				1	\$225.00	2.10			
N 18	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 6a	6a-630a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$325.00	3.70			
N 19	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 6a	630a-7a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$325.00	4.00			
N 20	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 8a	8a-830a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$675.00	5.00			
N 21	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 8a	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$675.00	5.00			
22	KOMO	10/22/24	10/28/24	KOMO 4 News Sun @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$350.00	6.70			
N 23	KOMO	10/22/24	10/28/24	KOMO4 News @ 6a	6a-630a		:30				NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$825.00	3.80			
N 24	KOMO	10/22/24	10/28/24	KOMO4 News @ 6a	630a-7a		:30				NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$825.00	3.80			
N 25	KOMO	10/22/24	10/28/24	Good Morning America	8a-9a		:30				NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$675.00	3.20			
N 26	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	11a-1130a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$600.00	4.40			
N 27	KOMO	10/22/24	10/28/24	KOMO4 News @ 11a	1130a-12n		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$600.00	4.40			
N 28	KOMO	10/22/24	10/28/24	KOMO4 News @ 330p	330p-4p		:30				NM	5	\$3,375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

<u>Contract / Revision</u> 2271026 /		<u>Alt Order #</u> 28463627
<u>Advertiser</u> We Stand with Dave Reichert WA Gov-R		<u>Original Date / Revision</u> 10/16/24 / 10/16/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> VGI-DREIC-WA	<u>Estimate #</u> 12649

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$675.00	4.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	KOMO	10/22/24-10/28/24	KOMO4 News @ 330p	330p-4p	MTuWThF----	:30		\$675.00	4.20	NM		
	See MG 28.6												
	No Availability												
	6	KOMO	10/22/24-10/28/24	KOMO4 News @ 3p	3p-330p	M-----	:30		\$675.00	4.20	NM		
	Ⓜ MG for 28.5 10/28												
N 29	KOMO	10/22/24	10/28/24	First News @4P	430p-5p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	11111--				5	\$900.00	6.00			
D 30	KOMO	10/22/24	10/28/24	Celebrity Wheel of Fortun	8p-9p		:30				NM	0	\$0.00
D 31	KOMO	10/22/24	10/28/24	Press Your Luck	9p-10p		:30				NM	0	\$0.00
D 32	KOMO	10/22/24	10/28/24	What Would You Do?	10p-11p		:30				NM	0	\$0.00
N 33	KOMO	10/22/24	10/28/24	High Potential	10p-11p		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-1-----				1	\$2,100.00	3.20			
N 34	KOMO	10/22/24	10/28/24	9-1-1	8p-9p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	---1---				1	\$2,700.00	5.60			
N 35	KOMO	10/22/24	10/28/24	Doctor Odyssey	9p-10p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	---1---				1	\$2,700.00	3.90			
N 36	KOMO	10/22/24	10/28/24	Grey's Anatomy	10p-11p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	---1---				1	\$2,700.00	3.20			
N 37	KOMO	10/22/24	10/28/24	Shark Tank	8p-9p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	----1--				1	\$2,400.00	4.30			
N 38	KOMO	10/22/24	10/28/24	20/20	9p-11p		:30				NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	----2--				2	\$1,950.00	3.70			
N 39	KOMO	10/22/24	10/28/24	This Week	9a-10a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----1				1	\$1,050.00	4.60			
N 40	KOMO	10/22/24	10/28/24	Dancing with the Stars	8p-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-1-----				1	\$2,400.00	0.00			
N 41	KOMO	10/22/24	10/28/24	Wheel of Fortune	10p-1030p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	M-----				1	\$500.00	6.70			
N 42	KOMO	10/22/24	10/28/24	Jeopardy	1030p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	M-----				1	\$500.00	6.50			
N 43	KOMO	10/22/24	10/28/24	KOMO 4 News	815p-930p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	M-----				2	\$500.00	5.80			
N 44	KOMO	10/22/24	10/28/24	Full Measure w/S.Atkinson	10a-1030a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/24	10/28/24	-----S				1	\$225.00	0.00			
Totals										499.90		116	\$109,450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
2271026 /	28463627

<u>Advertiser</u>	<u>Original Date / Revision</u>
We Stand with Dave Reichert WA Gov-R	10/16/24 / 10/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	VGI-DREIC-WA	12649

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/21/24 - 10/27/24	99	\$99,275.00	(\$14,891.25)	\$84,383.75
10/28/24 - 11/03/24	17	\$10,175.00	(\$1,526.25)	\$8,648.75
Totals	116	\$109,450.00	(\$16,417.50)	\$93,032.50

Signature: _____ Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.