

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Mentzer Media Service
2210 GREY FOX COURT
BEL AIR, MD 21015

<u>Contract / Revision</u> 2271067 /		<u>Alt Order #</u> 28463628
<u>Advertiser</u> We Stand with Dave Reichert WA Gov-R		<u>Original Date / Revision</u> 09/20/24 / 09/20/24
<u>Contract Dates</u> 10/29/24 - 11/05/24	<u>Estimate #</u> 12650	
<u>Product</u> VGI-DREIC-WA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Philadelphia Katz/PHI	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 247.60
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 906	<u>Product 1/2</u> 1096
<u>Agency Ref</u> 11306	<u>Advertiser Ref</u> 10194357	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOMO	10/29/24	11/05/24	KOMO4 News @ 430a	430a-5a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	--1----	1			\$40.00	2.20				
Week:		11/05/24	11/11/24	-1-----	1			\$40.00	2.20				
N 2	KOMO	10/29/24	11/04/24	KOMO4 News @ 5a	5a-530a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	11-1---	3			\$100.00	2.80				
N 3	KOMO	10/29/24	11/05/24	KOMO4 News @ 5a	530a-6a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	--11---	2			\$100.00	2.80				
Week:		11/05/24	11/11/24	-1-----	1			\$100.00	2.80				
N 4	KOMO	10/29/24	11/04/24	Good Morning America	7a-8a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	11--1--	3			\$225.00	4.50				
N 5	KOMO	10/29/24	11/04/24	Kelly Clarkson	2p-3p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	1-11---	3			\$100.00	2.40				
N 6	KOMO	10/29/24	11/04/24	Seattle Refined	3p-330p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	11-11--	4			\$100.00	2.80				
N 7	KOMO	10/29/24	11/04/24	First News @4P	4p-430p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	1-1----	2			\$300.00	6.00				
N 8	KOMO	10/29/24	11/04/24	KOMO4 News @ 5p	5p-530p		:30				NM	3	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	11-1---	3			\$590.00	8.10				
N 9	KOMO	10/29/24	11/04/24	KOMO4 News @ 6p	6p-630p		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	--111--	3			\$475.00	5.80				
N 10	KOMO	10/29/24	11/04/24	KOMO4 News @ 6p	630p-7p		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/24	11/04/24	111-1--	4			\$475.00	5.80				
N 11	KOMO	10/29/24	11/04/24	Wheel of Fortune	7p-730p		:30				NM	4	\$10,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.


www.komonews.com

Contract / Revision 2271067 /		Alt Order # 28463628
Advertiser We Stand with Dave Reichert WA Gov-R		Original Date / Revision 09/20/24 / 09/20/24
Contract Dates 10/29/24 - 11/05/24	Product VGI-DREIC-WA	Estimate # 12650

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	1111---				4	\$2,700.00	6.70			
N 12	KOMO	10/29/24	11/04/24	Jeopardy	730p-8p		:30				NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	1-111--				4	\$2,700.00	6.50			
N 13	KOMO	10/29/24	11/04/24	KOMO4 News @ 11p	11p-1135p		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	1111111				7	\$600.00	3.30			
N 14	KOMO	10/29/24	11/04/24	Nightline	1237x-106x		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	--1-1--				2	\$55.00	2.80			
N 15	KOMO	10/29/24	11/04/24	Dancing With The Stars	8p-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-1-----				1	\$800.00	5.60			
N 16	KOMO	10/29/24	11/04/24	KOMO 4 News Sat @ 6a	630a-7a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1-				1	\$110.00	4.00			
N 17	KOMO	10/29/24	11/04/24	The National News Desk Wk	1135p-1235x		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1-				1	\$75.00	2.10			
N 18	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 6a	6a-630a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1				1	\$110.00	3.70			
N 19	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 6a	630a-7a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1				1	\$110.00	4.00			
N 20	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 8a	8a-830a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1				1	\$225.00	5.00			
N 21	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 8a	830a-9a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1				1	\$225.00	5.00			
N 22	KOMO	10/29/24	11/04/24	KOMO 4 News Sun @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/24	11/04/24	-----1				1	\$350.00	6.70			
Totals										247.60		55	\$35,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/03/24	43	\$27,635.00	(\$4,145.25)	\$23,489.75
11/04/24 - 11/10/24	12	\$8,030.00	(\$1,204.50)	\$6,825.50
Totals	55	\$35,665.00	(\$5,349.75)	\$30,315.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.