



KOMO
140 4th Ave N
Seattle, WA 98109

Win Power Strategies
1322 G St SE
Washington, DC 20003-3021

Contract # 6702935

Schedule Dates 10/20/25-11/04/25
Advertiser Katie Wilson for Seattle Mayor-D (164065)
Agency Win Power Strategies (23493)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1716/1770/14677 (2230489)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Placement,Media
Phone/Fax /
CPE 1716/1770/14677
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BOB CAIN

Date Entered 10/17/25
Last Modified 10/17/25
Entered By Rachel Cristofani
CO-OP No
External # 28605292
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,811.25
Net Total \$10,263.75
Sales Tax

Seattle (KOMO)

By Broadcast Month	Spots	Rate
Oct. 2025	27	\$5,375.00
Nov. 2025	34	\$6,700.00
Grand Total:	61	\$12,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/20/25-10/20/25	3	:30	9:58:26A- ABC-The View		1							1	\$175.00	\$175.00	Seattle (KOMO)	VIEW	10/17/25
2.0	Normal Line / SPOT (4)	10/20/25-10/20/25	3	:30	11:30A- News-KOMO 4 NEWS 11A		1							1	\$200.00	\$200.00	Seattle (KOMO)	11A NEWS	10/17/25
3.0	Normal Line / SPOT (7)	10/20/25-10/20/25	3	:30	10:59:47P- News-KOMO 4 NEWS 11P		1							1	\$175.00	\$175.00	Seattle (KOMO)	11P NEWS	10/17/25
4.0	Revised Line / SPOT (16)	10/20/25-10/20/25	3	:30	8P- News-KOMO 4 News Primetime		2										Seattle (KOMO)	8P NEWS	10/17/25
4.1	Normal Line / Prime (16)	10/20/25-10/20/25	3	:30	8P- News-KOMO 4 News Primetime		2							2	\$150.00	\$300.00	Seattle (KOMO)	8P NEWS	10/17/25
5.0	Normal Line / SPOT (1)	10/21/25-10/23/25	3	:30	9A- Live with Kelly			1		1				2	\$125.00	\$250.00	Seattle (KOMO)	KELLY & MARK	10/17/25
6.0	Normal Line / SPOT (1)	10/27/25-10/31/25	3	:30	9A- Live with Kelly		1		1		1			3	\$125.00	\$375.00	Seattle (KOMO)	KELLY & MARK	10/17/25
7.0	Normal Line / SPOT (1)	11/04/25-11/04/25	3	:30	9A- Live with Kelly			1						1	\$125.00	\$125.00	Seattle (KOMO)	KELLY & MARK	10/17/25
8.0	Normal Line / SPOT (2)	10/22/25-10/24/25	3	:30	9:58:26A- ABC-The View				1		1			2	\$175.00	\$350.00	Seattle (KOMO)	VIEW	10/17/25
9.0	Normal Line / SPOT (2)	10/28/25-10/30/25	3	:30	9:58:26A- ABC-The View			1		1				2	\$175.00	\$350.00	Seattle (KOMO)	VIEW	10/17/25
10.0	Normal Line / SPOT (2)	11/03/25-11/03/25	3	:30	9:58:26A- ABC-The View		1							1	\$175.00	\$175.00	Seattle (KOMO)	VIEW	10/17/25

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT (3)	10/21/25-10/23/25	3	:30	11A- News-KOMO 4 NEWS 11A			1		1				2	\$200.00	\$400.00	Seattle (KOMO)		11A NEWS	10/17/25
12.0	Normal Line / SPOT (3)	10/27/25-10/31/25	3	:30	11A- News-KOMO 4 NEWS 11A		1		1		1			3	\$200.00	\$600.00	Seattle (KOMO)		11A NEWS	10/17/25
13.0	Normal Line / SPOT (3)	11/04/25-11/04/25	3	:30	11A- News-KOMO 4 NEWS 11A			1						1	\$200.00	\$200.00	Seattle (KOMO)		11A NEWS	10/17/25
14.0	Normal Line / SPOT (4)	10/22/25-10/24/25	3	:30	11:30A- News-KOMO 4 NEWS 11A				1		1			2	\$200.00	\$400.00	Seattle (KOMO)		11A NEWS	10/17/25
15.0	Normal Line / SPOT (4)	10/28/25-10/30/25	3	:30	11:30A- News-KOMO 4 NEWS 11A			1		1				2	\$200.00	\$400.00	Seattle (KOMO)		11A NEWS	10/17/25
16.0	Normal Line / SPOT (4)	11/03/25-11/03/25	3	:30	11:30A- News-KOMO 4 NEWS 11A		1							1	\$200.00	\$200.00	Seattle (KOMO)		11A NEWS	10/17/25
17.0	Normal Line / SPOT (5)	10/21/25-10/23/25	3	:30	3:30P- News-KOMO 4 NEWS 330p			1		1				2	\$150.00	\$300.00	Seattle (KOMO)		330P NEWS	10/17/25
18.0	Normal Line / SPOT (5)	10/28/25-10/31/25	3	:30	3:30P- News-KOMO 4 NEWS 330p			1	1		1			3	\$150.00	\$450.00	Seattle (KOMO)		330P NEWS	10/17/25
19.0	Normal Line / SPOT (6)	10/22/25-10/24/25	3	:30	4:30P- News-KOMO 4 News 4p				1		1			2	\$300.00	\$600.00	Seattle (KOMO)		4P NEWS	10/17/25

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20.0	Normal Line / SPOT (6)	10/28/25-10/31/25	3	:30	4:30P- News-KOMO 4 News 4p			1		1	1			3	\$300.00	\$900.00	Seattle (KOMO)		4P NEWS	10/17/25
21.0	Normal Line / SPOT (7)	10/22/25-10/26/25	3	:30	10:59:47P- News-KOMO 4 NEWS 11P				1		1		1	3	\$175.00	\$525.00	Seattle (KOMO)		11P NEWS	10/17/25
22.0	Normal Line / SPOT (7)	10/28/25-11/01/25	3	:30	10:59:47P- News-KOMO 4 NEWS 11P			1		1		1		3	\$175.00	\$525.00	Seattle (KOMO)		11P NEWS	10/17/25
23.0	Normal Line / SPOT (7)	11/03/25-11/03/25	3	:30	10:59:47P- News-KOMO 4 NEWS 11P		1							1	\$175.00	\$175.00	Seattle (KOMO)		11P NEWS	10/17/25
24.0	Normal Line / SPOT (8)	10/21/25-10/23/25	3	:30	11:35P- ABC-Jimmy Kimmel Live			1		1				2	\$125.00	\$250.00	Seattle (KOMO)		KIMMEL	10/17/25
25.0	Normal Line / SPOT (8)	10/27/25-10/31/25	3	:30	11:35P- ABC-Jimmy Kimmel Live		1		1		1			3	\$125.00	\$375.00	Seattle (KOMO)		KIMMEL	10/17/25
26.0	Normal Line / SPOT (9)	10/22/25-10/24/25	3	:30	5:59:46P- News-KOMO 4 NEWS 6P				1		1			2	\$475.00	\$950.00	Seattle (KOMO)		6P NEWS	10/17/25
27.0	Normal Line / SPOT (9)	10/28/25-10/30/25	3	:30	5:59:46P- News-KOMO 4 NEWS 6P			1		1				2	\$475.00	\$950.00	Seattle (KOMO)		6P NEWS	10/17/25
28.0	Normal Line / SPOT (10)	10/25/25-10/25/25	3	:30	6:30A- News-KOMO 4 NEWS SAT 6A							1		1	\$150.00	\$150.00	Seattle (KOMO)		SAT 6A NEWS	10/17/25

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29.0	Normal Line / SPOT (10)	11/01/25-11/01/25	3	:30	6:30A- News-KOMO 4 NEWS SAT 6A							1		1	\$150.00	\$150.00	Seattle (KOMO)		SAT 6A NEWS	10/17/25
30.0	Normal Line / SPOT (11)	10/26/25-10/26/25	3	:30	7:58:26A- News-KOMO 4 NEWS SUN 8A								1	1	\$200.00	\$200.00	Seattle (KOMO)		SUN 8A NEWS	10/17/25
31.0	Normal Line / SPOT (12)	11/02/25-11/02/25	3	:30	8:30A- News-KOMO 4 NEWS SUN 8A								1	1	\$200.00	\$200.00	Seattle (KOMO)		SUN 8A NEWS	10/17/25
32.0	Normal Line / SPOT (13)	10/26/25-10/26/25	3	:30	4:30P- News-KOMO 4 NEWS SUN 4P								1	1	\$150.00	\$150.00	Seattle (KOMO)		SUN 4P NEWS	10/17/25
33.0	Normal Line / SPOT (13)	11/02/25-11/02/25	3	:30	4:30P- News-KOMO 4 NEWS SUN 4P								1	1	\$150.00	\$150.00	Seattle (KOMO)		SUN 4P NEWS	10/17/25
34.0	Normal Line / SPOT (14)	11/02/25-11/02/25	3	:30	5:58:58P- News-KOMO 4 NEWS SUN 6P								1	1	\$200.00	\$200.00	Seattle (KOMO)		SUN 6P NEWS	10/17/25
35.0	Normal Line / SPOT (15)	11/02/25-11/02/25	3	:30	6:30P- News-KOMO 4 NEWS SUN 6P								1	1	\$200.00	\$200.00	Seattle (KOMO)		SUN 6P NEWS	10/17/25

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