

Flowchart Detail - Californians For Voter ID PAC 12 CFB 2026
Californians For Voter ID

Agency: Flexpoint Media

Account Exec: Matt Pares

Deal #: 63359v1

Billing Address: PO Box 1051
New Albany, OH 43054

Buyer: Flexpoint Media

Order Date: 9/24/2026

Rating Stream: BD LSD

Equivalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD

Quarterly Universe Estimates

A18+

LGY BD LSD

Total US 258,440



Various Flights:

06/29/26 - 09/27/26

Q3 2026 - Various																			A18+ LGY BD LSD* (000)	A18+ LGY BD LSD* Total (000)		
Selling Name	Len	Priority	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	Units	EQ Units	Dollars	CPM			
Sports																						
PAC 12 Football	:30	RG														1	1	1		490	490	
Q3 2026 - Various Total																1	1	1			490	490

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Q3 2026 Various														
	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	Total
:30 Units	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Units %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
Dollars	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
A18+ LGY BD LSD* (000)	0	0	0	0	0	0	0	0	0	0	0	0	490	490
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
Total Units Equivalized	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Units %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
Dollars	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
A18+ LGY BD LSD* (000)	0	0	0	0	0	0	0	0	0	0	0	0	490	490
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		

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Various Flights:

09/28/26 - 12/27/26

Q4 2026 - Various																	A18+ LGY BD LSD* (000)	A18+ LGY BD LSD* Total (000)	
Selling Name	Len	Priority	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars	CPM
Sports																			
PAC 12 Football	:30	RG	1													1	1		499
Q4 2026 - Various Total			1													1	1		499

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A18+ LGY BD LSD
Total US 258,440



Various Flights: 09/28/26 - 12/27/26

Q4 2026 Various														
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
:30 Units	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Units %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	499	0	0	0	0	0	0	0	0	0	0	0	0	499
A18+ LGY BD LSD* (000) %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equivalized	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Units %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	499	0	0	0	0	0	0	0	0	0	0	0	0	499
A18+ LGY BD LSD* (000) %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	