

Flowchart Detail - Texas PAC 3Q26 Political Scatter - CW Sports
Texas PAC

Agency: Flexpoint Media

Account Exec: Matt Pares

Deal #: 62658v5

Billing Address: PO Box 1051
New Albany,OH 43054

Buyer: Flexpoint Media

Order Date: 9/11/2026

Rating Stream: BD LSD

Equivalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD

Quarterly Universe Estimates

A18+
LGY BD LSD

Total US 258,440



Texas PAC Flights: 06/29/26 - 09/27/26

Q3 2026 - Texas PAC																							A18+ LGY BD LSD* (000)
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	Units	EQ Units	Dollars
Sports																							
Q3 2026	Sports	Football	PAC 12 Football TBD	:30		Texas PAC	----FSa--											1		1	2	2	
Sports Total																		1		1	2	2	
Q3 2026 - Texas PAC Total																		1		1	2	2	

Flowchart Summary - Texas PAC 3Q26 Political Scatter - CW Sports Texas PAC

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Q3 2026 Texas PAC														
	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	Total
:30 Units	0	0	0	0	0	0	0	0	0	0	1	0	1	2
Units %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	50.0 %	0.0 %	50.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
Dollars	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		
A18+ LGY BD LSD* (000)	0	0	0	0	0	0	0	0	0	0	490	0	490	980
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	50.0 %	0.0 %	50.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00				
Total Units Equivalized	0	0	0	0	0	0	0	0	0	0	1	0	1	2
Units %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	50.0 %	0.0 %	50.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
Dollars	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0				
A18+ LGY BD LSD* (000)	0	0	0	0	0	0	0	0	0	0	490	0	490	980
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	50.0 %	0.0 %	50.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	100.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00				