

Flowchart Detail - Californians for Voter ID 4Q26 10/24 Political Sca
Californians For Voter ID

Agency: Flexpoint Media

Account Exec: Matt Pares

Deal #: 63777v1

Billing Address: PO Box 1051
New Albany,OH 43054

Buyer: Flexpoint Media

Order Date: 10/8/2026

Rating Stream: BD LSD

Equivalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD



Californians for VOTER ID Flights: 09/28/26 - 12/27/26

Q4 2026 - Californians for VOTER ID																							A18+ LGY BD LSD* (000)	
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars	
Sports																								
Q4 2026	Sports	Football	PAC 12 Football Sat 12n- 2a	:30		Californians for V	-----Sa--					1									1	1		499
Sports Total											1		1		1		1		1		1		499	
Q4 2026 - Californians for VOTER ID Total											1		1		1		1		1		1		499	

Flowchart Summary - Californians for Voter ID 4Q26 10/24 Political Sca
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Q4 2026 Californians for VOTER ID														
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
:30 Units	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	0	0	0	499	0	0	0	0	0	0	0	0	0	499
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equivalized	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	0	0	0	499	0	0	0	0	0	0	0	0	0	499
A18+ LGY BD LSD* (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	