

Flowchart Detail - Protect the North Dakota Constitution 4Q26 10.24 S
Protect the North Dakota Constitution

Agency: Viewpoint Ads

Account Exec: Matt Pares

Deal #: 63960v1

Billing Address: 537 Brunello Way
Knoxville, TN 37919

Buyer:

Order Date: 10/19/2026

Rating Stream: BD LSD

Equivalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD



Issue Flights: 09/28/26 - 12/27/26

Q4 2026 - Issue																							A18-49 LGY BD LSD (000)	
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars	
Sports																								
Q4 2026	Sports	Football	Mountain West Football Sat 12n-3a	:30		Issue	-----Sa--					1									1	1		98
Sports Total											1										1	1		98
Q4 2026 - Issue Total											1										1	1		98

Flowchart Summary - Protect the North Dakota Constitution 4Q26 10.24 S
Protect the North Dakota Constitution

Agency: Viewpoint Ads

Account Exec: Matt Pares

Deal #: 63960v1

Billing Address: 537 Brunello Way
Knoxville, TN 37919

Buyer:

Order Date: 10/19/2026

Rating Stream: BD LSD

Equalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD



Q4 2026 Issue														
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
:30 Units	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18-49 LGY BD LSD (000)	0	0	0	98	0	0	0	0	0	0	0	0	0	98
A18-49 LGY BD LSD (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD (000) % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD GRP % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equivalent	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18-49 LGY BD LSD (000)	0	0	0	98	0	0	0	0	0	0	0	0	0	98
A18-49 LGY BD LSD (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD (000) % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD GRP % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	