

Flowchart Detail - Strong ND Fund 4Q26 10.24 Scatter - CW Sports
Strong ND Fund

Agency: Flexpoint Media

Account Exec: Matt Pares

Deal #: 63968v1

Billing Address: PO Box 1051
New Albany,OH 43054

Buyer: Flexpoint Media

Order Date: 10/19/2026

Rating Stream: BD LSD

Equalized: Yes

Show as Equiv: Yes

Primary Demo: A18+ LGY BD LSD



Various Flights: 09/28/26 - 12/27/26

Q4 2026 - Various																							A18-49 LGY BD LSD (000)				
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars				
Sports																											
Q4 2026	Sports	Football	Mountain West Football Sat 12n-3a	:30		Various	-----Sa--					2									2	2		98			
Sports Total												2												2	2		98
Q4 2026 - Various Total												2												2	2		98

Flowchart Summary - Strong ND Fund 4Q26 10.24 Scatter - CW Sports Strong ND Fund

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Q4 2026 Various														
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
:30 Units	0	0	0	2	0	0	0	0	0	0	0	0	0	2
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18-49 LGY BD LSD (000)	0	0	0	196	0	0	0	0	0	0	0	0	0	196
A18-49 LGY BD LSD (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD (000) % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD GRP % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equalized	0	0	0	2	0	0	0	0	0	0	0	0	0	2
Units %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18-49 LGY BD LSD (000)	0	0	0	196	0	0	0	0	0	0	0	0	0	196
A18-49 LGY BD LSD (000) %	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD (000) % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD GRP % in Wk	0.0 %	0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18-49 LGY BD LSD CPM	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	