



KOMO
140 4th Ave N
Seattle, WA 98109

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract # 7195414
Schedule Dates 10/29/26-11/03/26
Advertiser Lets Go Washington (171086)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 1764/2667/7798 (2400165)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1764/2667/7798
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments BOB CAIN

Date Entered 10/27/26
Last Modified 10/27/26
Entered By Rachel Cristofani
CO-OP No
External # ECR28741102
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,277.50
Net Total \$18,572.50
Sales Tax

Seattle (KOMO)

By Broadcast Month	Spots	Rate
Nov. 2026	14	\$21,850.00
Grand Total:	14	\$21,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1-.8)	10/29/26-10/29/26	1	:15/:15	7A- ABC-Good Morning America	1				X				1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR1	10/27/26
2.0	Normal Line / SPOT(B/E) (1-.8)	11/02/26-11/02/26	1	:15/:15	7A- ABC-Good Morning America	1	X							1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR1	10/27/26
3.0	Normal Line / SPOT(B/E) (2-.8)	10/30/26-10/30/26	1	:15/:15	8A- ABC-Good Morning America	1					X			1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR2	10/27/26
4.0	Normal Line / SPOT(B/E) (2-.8)	11/03/26-11/03/26	1	:15/:15	8A- ABC-Good Morning America	1		X						1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR2	10/27/26
5.0	Normal Line / SPOT(B/E) (3-1.1)	10/31/26-10/31/26	1	:15/:15	8:30A- News-KOMO 4 NEWS SAT 8A	1						X		1	\$1,200.00	\$1,200.00	Seattle (KOMO)	SAT 830A NEWS	10/27/26
6.0	Normal Line / SPOT(B/E) (4-1)	11/01/26-11/01/26	1	:15/:15	8:30A- News-KOMO 4 NEWS SUN 8A	1							X	1	\$1,200.00	\$1,200.00	Seattle (KOMO)	SUN 830A NEWS	10/27/26
7.0	Normal Line / SPOT(B/E) (5-1.1)	10/30/26-10/30/26	1	:15/:15	11:30A- News-KOMO 4 NEWS 11A	1					X			1	\$1,000.00	\$1,000.00	Seattle (KOMO)	1130A NEWS	10/27/26
8.0	Normal Line / SPOT(B/E) (5-1.1)	11/03/26-11/03/26	1	:15/:15	11:30A- News-KOMO 4 NEWS 11A	1		X						1	\$1,000.00	\$1,000.00	Seattle (KOMO)	1130A NEWS	10/27/26
9.0	Normal Line / SPOT(B/E) (6-2.1)	10/29/26-10/29/26	1	:15/:15	6:30P- News-KOMO 4 NEWS 6P	1				X				1	\$3,000.00	\$3,000.00	Seattle (KOMO)	630P NEWS	10/27/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT(B/E) (7-1.7)	11/01/26-11/01/26	1	:15/:15	4:57:56P- News-KOMO 4 NEWS SUN 5P	1							X	1	\$1,650.00	\$1,650.00	Seattle (KOMO)		SUN 5P NEWS	10/27/26
11.0	Normal Line / SPOT(B/E) (8-.7)	10/29/26-10/29/26	1	:15/:15	10:59:47P- News-KOMO 4 NEWS 11P	1				X				1	\$1,000.00	\$1,000.00	Seattle (KOMO)		11P NEWS	10/27/26
12.0	Normal Line / SPOT(B/E) (8-.7)	10/31/26-10/31/26	1	:15/:15	10:59:47P- News-KOMO 4 NEWS 11P	1						X		1	\$1,000.00	\$1,000.00	Seattle (KOMO)		11P NEWS	10/27/26
13.0	Normal Line / SPOT(B/E) (8-.7)	11/02/26-11/02/26	1	:15/:15	10:59:47P- News-KOMO 4 NEWS 11P	1	X							1	\$1,000.00	\$1,000.00	Seattle (KOMO)		11P NEWS	10/27/26
14.0	Normal Line / Football(B/E) (9-1.4)	10/31/26-10/31/26	1	:15/:15	12:30P- Sports-ABC College Football Late	1						X		1	\$5,000.00	\$5,000.00	Seattle (KOMO)		CFB	10/27/26

CONFIRMATION CONTRACT

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