



125 West 55th St
New York, NY 10019

Contract # 28733138		Changes as of: 10/5/2026 at 11:51 AM		Version: Current State Version 2	
CPE: 1824/2224/14390		Flight: 10/6/26 - 10/12/26		Station: KOMO	
Agency: CANAL PARTNERS MEDIA		Advertiser: NO ON 645		Market: Seattle-Tacoma	
900 Circle 75 Parkway, SE		Product: No on 645 (WA)		Office: PHILADELPHIA	
Atlanta, GA 30339		Agency Order #: 15140637		Service: Nielsen	
		Buyer: Mills, Amy		Primary Demo:	
		Salesperson: BOB CAIN		Assistant: BOB CAIN2	
		215-557-4216		215-557-4216	
				Con Type: POLITICAL/VOTE	
				Total \$: \$222,975.00	
				Total Spots: 236	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 7159940	

Separation:

Comments: NEW BOOKENDS ORDER FOR NO ON 645. FLIGHT IS 10/6-10/12. TOTAL = \$222975. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	10/6 - 10/12							Total Spots	Total \$	CPP*	GRP*
						10/6	10/7	10/8	10/9	10/10	10/11	10/12				
1	Tu-F,M 4:30a-5a		430AM News	\$137.50	15	2	2	2	2	0	0	2	10	\$1,375.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
2	Tu-F,M 5:30a-6a		KOMO4 News @ 5a	\$337.50	15	2	2	2	2	0	0	2	10	\$3,375.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
3	Tu-F,M 6a-6:30a		KOMO4 News @ 6a	\$600.00	15	0	0	2	0	0	0	0	2	\$1,200.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
4	Tu-F,M 6:30a-7a		KOMO4 News @ 6a	\$600.00	15	2	2	0	0	0	0	0	4	\$2,400.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
5	Tu-F,M 7a-8a		Good Morning America	\$600.00	15	2	2	2	2	0	0	2	10	\$6,000.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
6	Sa 6a-6:30a		KOMO Sat News @ 6a	\$375.00	15	0	0	0	0	2	0	0	2	\$750.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
7	Sa 6:30a-7a		KOMO Sat News @ 6a	\$375.00	15	0	0	0	0	4	0	0	4	\$1,500.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
8	Sa 7a-8a		Good Morning America	\$600.00	15	0	0	0	0	2	0	0	2	\$1,200.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
9	Sa 8a-8:30a		KOMO 4 News Sat @ 8a	\$600.00	15	0	0	0	0	2	0	0	2	\$1,200.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
10	Sa 8:30a-9a		KOMO 4 News Sat @ 8a	\$600.00	15	0	0	0	0	2	0	0	2	\$1,200.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
11	Su 6a-6:30a		KOMO News Sun-6A	\$375.00	15	0	0	0	0	0	2	0	2	\$750.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
12	Su 6:30a-7a		KOMO News Sun-6A	\$375.00	15	0	0	0	0	0	4	0	4	\$1,500.00	\$0.00	0.0
	:15 bookends - first and last POD positions															
13	Su 7a-8a		Good Morning America	\$600.00	15	0	0	0	0	0	2	0	2	\$1,200.00	\$0.00	0.0
	:15 bookends - first and last POD positions															



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900 Circle 75 Parkway, SE	Product: No on 645 (WA)	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 15140637	Service: Nielsen
	Buyer: Mills, Amy	Primary Demo:
	Salesperson: BOB CAIN	Assistant: BOB CAIN2
	215-557-4216	215-557-4216
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$222,975.00
		Total Spots: 236
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 7159940

#	Day/Time	DP	Program	Rate	Len	10/6 - 10/12								Total Spots	Total \$	CPP*	GRP*
						10/6	10/7	10/8	10/9	10/10	10/11	10/12					
14	Su 8a-8:30a		KOMO 4 News Sun 8A	\$600.00	15	0	0	0	0	0	2	0		2	\$1,200.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
15	Su 8:30a-9a		KOMO 4 News Sun 8A	\$600.00	15	0	0	0	0	0	2	0		2	\$1,200.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
16	Tu-F,M 9a-10a		Live w/Kelly & Mark	\$412.50	15	4	2	4	2	0	0	4		16	\$6,600.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
17	Tu-F,M 10a-11a		The View	\$600.00	15	0	2	0	2	0	0	2		6	\$3,600.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
18	Tu-F,M 11a-11:30a		KOMO4 News @ 11a	\$500.00	15	2	2	2	2	0	0	2		10	\$5,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
19	Tu-F,M 11:30a-12n		KOMO4 News @ 11a	\$500.00	15	4	2	4	2	0	0	2		14	\$7,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
20	Tu-F,M 1p-2p		General Hospital	\$412.50	15	0	0	2	2	0	0	2		6	\$2,475.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
21	Tu-F,M 2p-2:30p		Drew	\$262.50	15	0	2	0	0	0	0	2		4	\$1,050.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
22	Tu-F,M 3p-3:30p		Seattle Refined	\$337.50	15	0	0	0	2	0	0	0		2	\$675.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
23	Tu-F,M 3:30p-4p		KOMO4 News 330p	\$500.00	15	2	2	2	2	0	0	0		8	\$4,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
24	Tu-F,M 4p-4:30p		First News @4P	\$900.00	15	2	2	2	2	0	0	4		12	\$10,800.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
25	Tu-F,M 4:30p-5p		First News @4P	\$900.00	15	2	2	2	4	0	0	2		12	\$10,800.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
26	Tu-F,M 5p-5:30p		KOMO4 News @ 5p	\$1,750.00	15	2	2	4	2	0	0	0		10	\$17,500.00	\$0.00	0.0
:15 bookends - first and last POD positions																	



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	Buyer: Mills, Amy	Primary Demo:
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		Total CPP: \$0.00
		Total GRP:
		Traffic #: 7159940

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						10/6	10/7	10/8	10/9	10/10	10/11	10/12					
27	Tu-F,M 6p-6:30p		KOMO4 News @ 6p	\$1,500.00	15	4	2	2	2	0	0	0		10	\$15,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
28	Tu-F,M 6:30p-7p		KOMO4 News @ 6p	\$1,500.00	15	2	4	2	2	0	0	0		10	\$15,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
29	Su 4p-4:30p		KOMO 4 News	\$525.00	15	0	0	0	0	0	2	0		2	\$1,050.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
30	Su 4:30p-5p		KOMO 4 News	\$525.00	15	0	0	0	0	0	2	0		2	\$1,050.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
31	Su 5p-5:30p		KOMO 4 News Sun @ 5p	\$825.00	15	0	0	0	0	0	2	0		2	\$1,650.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
32	Su 6p-6:30p		KOMO 4 News Sun @ 6p	\$825.00	15	0	0	0	0	0	2	0		2	\$1,650.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
33	Su 6:30p-7p		KOMO 4 News Sun @ 6p	\$825.00	15	0	0	0	0	0	2	0		2	\$1,650.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
34	Tu-F,M 7p-7:30p		Wheel of Fortune	\$3,500.00	15	0	0	0	2	0	0	0		2	\$7,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
35	Tu-F,M 7:30p-8p		Jeopardy	\$4,000.00	15	2	2	2	2	0	0	0		8	\$32,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
36	Tu-M 11p-11:35p		KOMO4 News @ 11p	\$500.00	15	0	2	2	0	0	0	2		6	\$3,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
37	Sa 11:35p-12:35a		The National News Desk Weekend	\$137.50	15	0	0	0	0	2	0	0		2	\$275.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
38	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$400.00	15	2	0	0	0	0	0	0		2	\$800.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
39	Tu-F,M 12:37a-1:06a		Nightline-ABC	\$137.50	15	2	2	2	2	0	0	0		8	\$1,100.00	\$0.00	0.0
:15 bookends - first and last POD positions																	



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Buyer: Mills, Amy	Primary Demo:	Total Spots: 236
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Separation:		Total GRP:
		Traffic #: 7159940

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						10/6	10/7	10/8	10/9	10/10	10/11	10/12					
40	M 5p-8:30p		NFL MNF: BUF @ LAR	\$6,000.00	15	0	0	0	0	0	0	2		2	\$12,000.00	\$0.00	0.0
:15 bookends - first and last POD positions - inside position please																	
41	Tu 8p-10p		Dancing With The Stars-ABC	\$2,850.00	15	2	0	0	0	0	0	0		2	\$5,700.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
42	F 8p-9p		Celebrity Jeopardy! All-Stars-ABC	\$2,500.00	15	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
43	Su 7p-8p		America's Funniest Home Videos-ABC	\$2,500.00	15	0	0	0	0	0	2	0		2	\$5,000.00	\$0.00	0.0
:15 bookends - first and last POD positions																	
44	F 8p-9p		Celebrity Wheel-ABC	\$2,500.00	15	0	0	0	2	0	0	0		2	\$5,000.00	\$0.00	0.0
:15 bookends - first and last POD positions [BOOKENDS]																	
45	M 3p-3:30p		KOMO4 News 3p	\$500.00	15	0	0	0	0	0	0	2		2	\$1,000.00	\$0.00	0.0
:15 bookends - first and last POD positions [BOOKENDS]																	
46	M 8:15p-9:30p		KOMO4 News	\$1,500.00	15	0	0	0	0	0	0	4		4	\$6,000.00	\$0.00	0.0
:15 bookends - first and last POD positions [BOOKENDS]																	
47	M 10:30p-11p		Jeopardy	\$4,000.00	15	0	0	0	0	0	0	2		2	\$8,000.00	\$0.00	0.0
:15 bookends - first and last POD positions [BOOKENDS]																	
48	Tu-F,M 5p-5:30p		KOMO4 News @ 5p	\$1,750.00	15	0	0	0	2	0	0	0		2	\$3,500.00	\$0.00	0.0
:15 bookends - first and last POD positions [BOOKENDS]																	
TOTALS:						40	38	40	42	14	24	38		236	\$222,975.00	\$0.00	0.0



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	Salesperson: BOB CAIN 215-557-4216	Assistant: BOB CAIN2 215-557-4216
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		Con Type: POLITICAL/VOTE
		Total \$: \$222,975.00
		Total Spots: 236
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 7159940

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/05/26 11:50 AM	BOB CAIN	ok per Gail 10/5 248p
10/05/26 11:24 AM	Rachel Cristofani	PGM CHG
10/05/26 10:54 AM	System	Notice Received.
10/05/26 10:00 AM	BOB CAIN	NEW BOOKENDS ORDER FOR NO ON 645. FLIGHT IS 10/6-10/12. TOTAL = \$222975. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$891,900
KOMO Share:	25%
Comment:	est
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	236	\$222,975.00	N/A	0.0
Total	100%	236	\$222,975.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	236	\$222,975.00
Total	236	\$222,975.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/5/26 11:24 AM	Rachel Cristofani	Confirmed	12	12	\$0	\$222,975.00	Changes: 11 buylines added or modified.
Queued for Electronic Contracting	10/5/26 10:01 AM					\$0	\$0	
New	10/5/26 9:59 AM	BOB CAIN	Confirmed	236		\$222,975.00	\$222,975.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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