



KOMO
140 4th Ave N
Seattle, WA 98109

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract # 7172343

Schedule Dates 10/16/26-10/21/26
Advertiser Vote Yes Repeal the Income Tax (170434)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 1748/2643/7728 (2395342)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1748/2643/7728
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments BOB CAIN

Date Entered 10/14/26
Last Modified 10/14/26
Entered By Rachel Cristofani
CO-OP No
External # ECR28736495
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,917.50
Net Total \$33,532.50
Sales Tax

Seattle (KOMO)

By Broadcast Month	Spots	Rate
Oct. 2026	13	\$39,450.00
Grand Total:	13	\$39,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/26-10/16/26	1	:30	7A- ABC-Good Morning America	1					X			1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR1	10/14/26
2.0	Normal Line / SPOT (1)	10/19/26-10/19/26	1	:30	7A- ABC-Good Morning America	1	X							1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR1	10/14/26
3.0	Normal Line / SPOT (2)	10/20/26-10/20/26	1	:30	8A- ABC-Good Morning America	1		X						1	\$1,200.00	\$1,200.00	Seattle (KOMO)	GMA HR2	10/14/26
4.0	Normal Line / SPOT (3)	10/17/26-10/17/26	1	:30	8:30A- News-KOMO 4 NEWS SAT 8A	1						X		1	\$1,200.00	\$1,200.00	Seattle (KOMO)	SAT 8A NEWS	10/14/26
5.0	Normal Line / SPOT (4)	10/16/26-10/16/26	1	:30	11:30A- News-KOMO 4 NEWS 11A	1					X			1	\$1,000.00	\$1,000.00	Seattle (KOMO)	1130A NEWS	10/14/26
6.0	Normal Line / SPOT (4)	10/20/26-10/20/26	1	:30	11:30A- News-KOMO 4 NEWS 11A	1		X						1	\$1,000.00	\$1,000.00	Seattle (KOMO)	1130A NEWS	10/14/26
7.0	Normal Line / SPOT (4)	10/21/26-10/21/26	1	:30	5:59:46P- News-KOMO 4 NEWS 6P	1			X					1	\$3,000.00	\$3,000.00	Seattle (KOMO)	6P NEWS	10/14/26
8.0	Normal Line / SPOT (5)	10/16/26-10/16/26	1	:30	6:30P- News-KOMO 4 NEWS 6P	1					X			1	\$3,000.00	\$3,000.00	Seattle (KOMO)	630P NEWS	10/14/26
9.0	Normal Line / SPOT (5)	10/20/26-10/20/26	1	:30	6:30P- News-KOMO 4 NEWS 6P	1		X						1	\$3,000.00	\$3,000.00	Seattle (KOMO)	630P NEWS	10/14/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (7)	10/18/26-10/18/26	1	:30	4:57:56P- News-KOMO 4 NEWS SUN 5P	1							X	1	\$1,650.00	\$1,650.00	Seattle (KOMO)		SUN 5P NEWS	10/14/26
11.0	Normal Line / Football (8)	10/19/26-10/19/26	1	:30	4:57:56P- Sports-ABC NFL Prime Game	1	X							1	\$12,000.00	\$12,000.00	Seattle (KOMO)		NFL MNF: WAS @ SF	10/14/26
12.0	Normal Line / Football (9)	10/17/26-10/17/26	1	:30	12:30P- Sports-ABC College Football Late	1						X		1	\$5,000.00	\$5,000.00	Seattle (KOMO)		CFB	10/14/26
13.0	Normal Line / Football (10)	10/17/26-10/17/26	1	:30	4:30P- Sports-ABC College Football Prime	1						X		1	\$5,000.00	\$5,000.00	Seattle (KOMO)		CFB	10/14/26

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